



Growing Readers

2018 Summer Survey Results

Participating children that increased their reading habit

92%

"My son always squealed with delight when I opened up the envelope."
~Meggin L., Denver, CO

Increase in avid readers amongst participating children

41%

"This helped my son gain confidence and self esteem"

~Colleen M., Louisville, KY

Increase of families reading together every day

313%

"The free online library was so awesome!"
~Shauna B. Gallup, NM

Increase of families talking about what their child reads

38%

"I love having the variety of books for me and my child to read"

~Lizandro M., Phoenix, AZ

Total satisfaction rate of all Unite Growing Readers components

92%

Communities participating during the summer of 2018



Percent of families having more than 100 books in the home BEFORE

2% → 100%

Percent of families having more than 100 books in the home AFTER