

BETWEEN INVENTORY AND ORDERS THERE IS INSIGHT

Gain new views into your catalog performance

New reports from CAS Chemical Supplier Insights help you optimize your business catalog, revealing:

- Market trends
- Substance performance data
- Competitive opportunities

Reports can be customized to meet your needs, from substances of interest to delivery cadence.

Competitive intelligence report

See an aggregate view of substance information to optimize promotions according to competitors, listings, and other factors.

Order no. (supplier)	CAS name	Suppliers count	Listings count	Purity category (quantity)	Grade (quantity)	Stock status (quantity)	Shipping window (quantity)	Price (quantity)	Weight (quantity)
A001	O-(N-Acetyl-a-neuraminosyl)-(2→6)	20	22	95-98% (35)	Reagent Grade (3)	Synthesis on demand (2), Typically in stock (9)	8 weeks (1) 1 week (14)	USD 605 (1) GBP 473.00 (1) USD 433 (1)	1 MG (1), 1mg (1), 0.001g (1)

Item-specific traffic report

See aggregated traffic to identify high-volume items or where to increase views.

Metric type	Supplier name	Catalog name	Order number	Impressions count
Impressions	Sally's Substances	Blue Catalog	A001	9
Impressions	Sally's Substances	Blue Catalog	A002	15

Item uniqueness report

See the number of suppliers and listings for each substance to identify opportunities for promotions in busy spaces or for unique substances.

Supplier order number	Unique suppliers (count)	Listed items (count)
A001	20	36
A002	22	26



Reach thousands of new customers

CAS Chemical Supplier Insights is the only way to put your substances into the workflow of scientists around the world who use CAS solutions.

440k+

active CAS SciFinder®
and CAS SciFinderⁿ users

70+ MILLION

annual searches

3.7+ MILLION

supplier results displayed

Improve your digital reach

Connect buyers to your website

Promote products through special listings

Gain new market insights

Contact us to discuss options for custom reporting
to optimize your substance catalog.

Learn more at cas.org

