

IMDb Hits Latest Milestone: 10 Million Titles are Now Available for Fans and Entertainment Professionals to Explore

The Rachel Watches Star Trek podcast is the 10 millionth title listed on IMDb and IMDbPro

Titles listed on IMDb and IMDbPro include movies, series, podcasts, video games, and music videos

SEATTLE—April 6, 2022—IMDb (www.imdb.com), the world's most popular and authoritative source for information on movies, TV shows, and celebrities, today announced it had crossed its latest milestone, with more than 10 million titles now available for users to explore on IMDb and IMDbPro (www.imdbpro.com), the essential resource for entertainment professionals. The [Rachel Watches Star Trek](#) podcast is the 10 millionth title listed on IMDb and IMDbPro.

The IMDb database features hundreds of millions of searchable items, including movies, series, and a widening selection of the most popular [podcasts](#), [video games](#), and [music videos](#); more than 11 million people, including cast, crew, podcasters, and music artists; and 12 million images. The IMDb database is continually growing, thanks to a vast worldwide community of entertainment professionals and companies, IMDb staff, individuals, and other trusted contributors. While it took IMDb 28 years to hit its first 5 million titles, it reached its second 5 million titles in less than 4 years.

“Since IMDb first launched in 1990, we have chronicled the growth and evolution of the entertainment industry and helped fans and professionals around the world discover new talent and titles, share their opinions with a global fanbase, and understand what’s trending,” said Col Needham, founder and CEO of IMDb. “As our data has expanded to include podcasts, video games, and music videos in addition to movies and television series—thanks to our contributor community—we’re able to leverage our database to offer even more insights and tools for users who are truly passionate about entertainment.”

The *Rachel Watches Star Trek* podcast, which is the 10 millionth title listed on IMDb and IMDbPro, features UK-based creators, co-hosts, and spouses [Rachel Lackey](#) (who hadn’t watched *Star Trek* until the podcast began in 2017) and [Chris Lackey](#) (who loves *Star Trek*) discussing an episode from a show in the *Star Trek* series. The podcast is a fascinating mix of Rachel’s outsider’s perspective on one of the most influential sci-fi shows of all time and Chris’ point of view as a lifelong fan.

“We are honored to learn that our re-watch podcast for the *Star Trek* franchise is the 10 millionth title on IMDb,” said Rachel Lackey. “As both fans and professionals, we have used IMDb for decades, and we are thrilled that information about our podcast is now included on IMDb for its global audience of entertainment fans to discover. We are very happy that all our work in the entertainment industry, including this podcast, is now featured on our IMDb name pages.”

IMDb data powers innovative products, services, and experiences that help fans around the world discover and decide what to watch, and that empower IMDbPro members with tools designed to advance their professional careers. IMDb licenses information from its vast and authoritative database to third-party businesses, including film studios, television networks, streaming services, and cable companies. A subsidiary of Amazon since 1998, IMDb data helps power and enhance many popular Amazon experiences by providing entertainment-related information for Amazon Fire TV streaming devices and smart TVs; Alexa, Amazon’s cloud-based voice service available on hundreds of millions of devices from Amazon and third-party device manufacturers; and X-Ray on Prime Video, an exclusive feature that gives instant access to cast, characters, music, trivia, photos, videos, and other bonus materials as part of the viewing experience. IMDb user ratings for movies and TV shows are featured on Amazon retail pages to help customers making viewing and purchasing decisions.

IMDb is currently available worldwide in the following languages: English, French Canadian, French, German, Hindi, Italian, Portuguese, and Spanish. IMDb apps for iOS and Android have been downloaded more than 250 million times and its social media channels offer an engaging and fun experience for more than 15 million fans.

About IMDb

With hundreds of millions of searchable data items—including 10 million movie, TV, and entertainment titles; 11 million people, including cast, crew, podcasters, and music artists; and 12 million images—IMDb is the world’s most popular and authoritative source for information on movies, TV shows, and celebrities, and has a combined web and mobile audience of more than 200 million monthly visitors. The IMDb database is continually growing, thanks to a vast contributor community of entertainment professionals and companies, IMDb staff, individual contributors, and other trusted sources. IMDb provides entertainment-related information for Amazon Fire TV streaming devices and smart TVs, and services including Alexa, Amazon’s cloud-based voice service available on hundreds of millions of devices from Amazon and third-party device manufacturers, and X-Ray on Prime Video, an exclusive feature that gives instant access to cast, characters, music, trivia, photos, videos, and other bonus materials as part of the viewing experience. IMDb licenses information from its vast and authoritative database to third-party businesses, including film studios, television networks, streaming services, and cable companies, as well as airlines, electronics manufacturers, nonprofit organizations, and software developers. Learn more at developer.imdb.com. Other IMDb products and services include: the IMDb website for [desktop](#) and [mobile devices](#); [apps](#) for iOS and Android; a free streaming channel, [IMDb TV](#); and [IMDb original video series](#) and [podcasts](#). For entertainment industry professionals, IMDb provides [IMDbPro](#) and [Box Office Mojo](#). IMDb is an Amazon company. For more information, visit imdb.com/press and follow @IMDb.

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