



NPR Annual Report | 2001

annual report 2001

Our Mission

NPR works in partnership with member stations to create an informed public that is challenged and invigorated by a deeper understanding and appreciation of events, ideas, and cultures. We produce, acquire, and distribute programming that meets the highest standards of public service in journalism and cultural presentations; we represent our members in matters of their mutual interest; and we provide satellite interconnection for the entire public radio system.

NPR is...

NPR is a privately supported, not-for-profit, membership organization that produces and distributes non-commercial radio programming. NPR is not a radio station. We serve nearly 700 independently operated community-based public radio stations and multiple satellite broadcasters around the world. Our member stations, in turn, serve their listeners with a diverse combination of national and locally produced programs.

Just as NPR is privately supported, with 40-50 percent of the annual operating budget coming from corporate underwriting, grants, and

major individual gifts, our member stations receive tremendous financial support from their extraordinarily loyal listeners.

Once considered an alternative to the major television and radio networks, NPR has become a dominant intellectual force in America and a primary source of news coverage. It is estimated that one in seven adults in the U.S. listens to NPR. Our programming reaches nearly 20 million listeners a week in the U.S. — up 19 percent in the last year. NPR listeners now outnumber the combined circulation of the top 35 U.S. daily newspapers. Audiences are tuning in around the world via more than 150 foreign radio stations, cable, satellite, and the Armed Forces Network, which brings NPR programs to every U.S. military installation at home and abroad. Just about anywhere you find yourself, you'll find NPR.

NPR's flagship morning and evening newsmagazines, *Morning Edition* and *All Things Considered*, are the most widely distributed public radio programs and among the most-listened-to radio shows in America. They stand out in their breadth and depth of global reporting, commentary, and storytelling.

Testimony to NPR's high-quality news and entertainment programming are the dozens of honors and awards we receive from national and local journalism and cultural organizations each year. Just this past year, these included: The Overseas Press Club 2001 Lowell Thomas Award for *Best Radio News or Interpretation of International Affairs* for coverage of September 11 and its aftermath; three Alfred I duPont-Columbia University Awards; The Scripps Howard Foundation's National Journalism Award for Journalistic Excellence in Electronic Media; and two George Foster Peabody Awards, presented to NPR for the NPR 100 series and for "Witness to an Execution" on *All Things Considered*.

During the Overseas Press Club awards ceremony, the judges praised NPR for "the best coverage of September 11 and the best radio coverage we have ever heard."

letter from our president

Extraordinary events in America and the world beyond redefined our service to the nation in unexpected ways this past year. Throughout, we delivered programming that reinforced our mission to educate and engage audiences around the world.

On September 11, 2001, our mission and the power of our medium crystallized. Along with our member stations, we were there for millions of people, in a capacity of connection and context. Weaving the calamitous cascade of news with personal stories, music, poetry, and compelling talk, we brought listeners facts, analysis, and insightful commentary as no other media could.


The value of our service to the nation echoed in the thousands of listener letters, phone calls, and e-mails we received after the terrorist attacks. Again and again, listeners told us that our serious journalism and music programming were their lifelines, bringing solace and comfort to them and their communities.

Also in this past year, audiences came in unprecedented numbers to public radio stations across the country. This growth occurred across all programming genres — newsmagazines, talk, and entertainment. Audiences tuned in to hear radio that anticipated their questions, rewarded their curiosities, and touched their spirits.

We strongly believe in the power of public radio to help citizens in the act of daily democracy through high-quality radio programming. We treat listeners as equal companions in a continuum of values and ideas that can enlighten, enliven, and entertain us on our journeys as citizens in times both troubled and peaceful.

We thank you and hope you will continue to listen and support us in our important public service work.

Sincerely,

A handwritten signature in black ink, appearing to read "Kevin Klose", with a long horizontal flourish extending to the right.

Kevin Klose
President and CEO

Deploying over 300 highly experienced reporters, editors, directors, producers, engineers, and managers, NPR News is a premier 24-hour, 7-days-a-week, news service. NPR News, based in Washington, DC, works with 17 national bureaus and 11 foreign bureaus. We marshal the resources of member stations around the country to generate news programming that has more breadth and depth than any other broadcast news source.

The blend of national and international coverage that NPR News provides has proven irresistible to, and earned the loyalty of, millions who consistently tune to NPR News during the week and on weekends. In this past year more people than ever relied on NPR News for their daily information. Reflective of the intense news cycle following the events of September 11, 2001, NPR audiences grew at historic rates from fall 2000 to fall 2001. This growth came on top of the jump in the number of listeners who tuned in to NPR during the coverage of the extended presidential election of 2000. *Morning Edition* with Bob Edwards grew from 10.7 to 13 million weekly listeners; *All Things Considered* increased from 9.8 million to nearly 11.9 million; and *Talk of the Nation* jumped 40 percent to 3 million listeners. Most of these listeners have stayed with us, even as radio listening in general is declining and Americans have ever more media choices.

9/11 and Beyond

Across the nation people witnessed the horrific terrorist attacks of September 11 in stunned disbelief. But at NPR, the incidents left little time for emotions. The nation was listening.

NPR News reinvented itself in a matter of hours – quickly organizing new news beats, mobilizing staff in and around central Asia, and developing extensive editorial plans to be able to react quickly as events continued to unfold. That first day, as the country's air traffic system was shut down, the borders closed and government offices evacuated, NPR moved rapidly to offer the first of several days of unprecedented 24-hour live news coverage. We drew on the resources and reporting of many of our member stations around the country, particularly New York's WNYC, Boston's WBUR, San Francisco's KQED, Philadelphia's WHYY, and Washington's WAMU to extend our hours of broadcast. We created 182 hours of additional programming between September 11 and the end of the year, most in September and October. With a nationwide network of news reporters at member stations, NPR was able to reflect widely how the nation was responding to the attacks and what listeners were thinking and experiencing.

With our team of reporters, producers, and engineers in place in Afghanistan, Pakistan, and around the Middle East, we closely followed the military action itself, its impact on the people of Afghanistan, its spillover effects in the region of conflict, and the political reactions around the world. Our domestic reporting examined the myriad possible threats to homeland security and the new defenses being put into place, the readiness of cities and towns to cope with biological warfare, the search for other potential terrorists, questions about civil liberties, and the toll the events and anticipation of future events are taking on Americans and the U.S. economy.

As the shockwaves resonated throughout America, listeners searched for comfort and solace in music and human expressions. NPR's cultural division carefully created hours of programming appropriate for the aftermath and Special Correspondent Susan Stamberg explored the concept of forgiveness in conversations with religious leaders. She talked with some of America's best-known artists and musicians about the importance of music and art in times of crisis. A grieving nation found in NPR a source of calm and restraint imparted in music and information to help our nation sort through the trauma.

Our website, npr.org, proved to be a meaningful and necessary complement to our broadcast coverage. The site provided special coverage of the mobilization against terrorism, the investigation into the attacks in America, the world's reaction, analysis of the economic costs of the events, personal stories, and updates on air travel, in addition to a complete audio archive of NPR coverage, slide shows of the images, essays, and additional resources.

For our international audiences, the listening experience was no different. Through the reach of npr.org and NPR Worldwide, our international distribution network, we generated our largest global audiences ever. On the day of the attacks, the Armed Forces Network dropped its regular programming and ran NPR's live coverage. Radio stations around the world, from South Africa to Ireland, suspended their own local programming to bring NPR directly to their listeners.

By combining intelligent news reporting, insightful analysis, essays, conversations, poetry, and music, NPR provided consistently outstanding coverage of the September 11 terrorist attacks and their aftermath. The remarkable power and reach of our coverage was borne out by the thousands of letters and emails from listeners at home and abroad, who tuned in to or logged on to NPR and found thorough and remarkably restrained reporting.

Revealing a New Talk of the Nation

When Americans want to be a part of the national conversation, they turn to *Talk of the Nation*, NPR's news-talk show. In 2001, 25-year-NPR-veteran Neal Conan joined *Talk of the Nation* as host and now leads an exciting exchange of ideas and opinions on the issues that dominate the news landscape. Politics, public service, education, religion, music, healthcare – *Talk of the Nation* offers listeners the opportunity to join enlightening discussions with notable guests from around the world.

Neal became the new host of *Talk of the Nation* on September 10. When the terrorist attacks hit America the next day, Neal's strengths in covering breaking news were once again immediately apparent. *Talk of the Nation* expanded to four hours a day for the first few weeks of the crisis and, in the first week, Neal and his staff also filled out the around-the-clock coverage by returning to the air at 10 pm.

International News Coverage Highlights

Over the years, NPR has devoted considerable resources to foreign news coverage as an important service to our listeners, and not only in times of crisis. This commitment to international reporting, which typically comprises one-third of NPR's total news coverage, stems from an unwavering belief in the fundamental

importance of global awareness and the extent to which events in the farthest reaches of our planet can affect our lives. In addition to ongoing coverage, special international reporting included:

President Putin Speaks with

America: In November 2001, NPR's Robert Siegel hosted a historic – and unprecedented – interview and call-in program with Russian President Vladimir Putin. This was the only interview President Putin granted during his trip to the United States and the first time a Russian leader has taken questions directly from the American public. Before and after the conversation, a panel of foreign affairs experts, NPR reporters, and listeners discussed Putin's meetings with President Bush and the impact of recent events on U.S.-Russian relations and America's broader foreign policy strategies.

Global Issues and Special

Coverage: Our ongoing breaking news coverage and analysis of international arms control and regional conflicts throughout the world included the continued clashes in Iraq, South Asia, Africa, and Northern Ireland. These stories were complemented by extensive background reporting on global issues, including a four-part series on the proposed U.S. missile defense program and its potential reverberations abroad. Other special areas of coverage included AIDS and the developing world, as well as an in-

depth examination of globalization and its effects — not only on markets, nation-states, and technologies, but also on the environment, agriculture, health, human rights, and the cultural heritage of diverse populations.

Middle East: As with all our reporting, NPR's goal in covering the Middle East is to report with care and accuracy. As the conflict and violence escalated, NPR reported on how it spread beyond the borders of Israel and Palestine. We continue to look at how the struggle develops and how it affects the lives and thinking of those on both sides. Our reports focus on the issues of territory, settlements, water, human rights, and all those who suffer.

Racism and the Modern World: NPR devoted extensive coverage in September 2001 to the United Nations Conference on Racism, Racial Discrimination, Xenophobia and Related Intolerances, in South Africa. In preparation for the meeting, NPR did a series of reports on the issues that would shape the conference — Zionism as racism, the caste system in India, continued racism in South Africa, racism in Japan, slavery in Mauritania, European racism, the issue of reparations for former slaves and a number of other in-depth pieces from NPR's science and cultural desks. To cover the conference itself, NPR deployed a team of an editor, three reporters, and an engineer. In doing so, NPR provided the most extensive

coverage of the conference by any media organization.

Recent changes and additions to our foreign news desk will further enhance the breadth and scope of reporting in the future. We shifted our chief arms control and nuclear proliferation correspondent from New York to Los Angeles, where he will easily be able to turn his attention to the nuclear and strategic threats emanating from Asia and beyond. In addition, we designated a new reporter in Beirut, Lebanon.

Domestic Issues Reporting

The thorough and sensitive treatment given to NPR's international reporting is also applied to national reporting. Our reports explore such issues as education, business, politics, public policy, and culture. Our coverage also helps to inform the public debate over controversial issues, such as welfare reform and race relations, while putting a human face on the anonymous statistics that so often dominate national news.

In addition to our regular areas of coverage and our extensive reporting in the wake of September 11, NPR closely followed two new areas of concern — interpreting the results of the 2000 Census and election reform occurring in the wake of the 2000 presidential election. We also created additional reporting beats, one devoted to the global relationship between agriculture and business,

and another beat to follow issues surrounding the environment and management of public lands in the West. Other broad areas of coverage include:

Education: Long a critical issue for Americans, education incorporates elements as diverse as race, religion, economic equality, immigration, family structure, and parental power. During the year, NPR particularly focused on the critical problems of urban schools — where poverty and socioeconomic disparities have crushing effects. Our coverage included reports on the implementation of the nation's first state-wide voucher program, state takeovers of local school systems, the growing development of alternative schooling, and a five-part series focusing on the critical importance of literacy in helping young people navigate the path to adulthood. Also this past year, in an effort to further broaden the scope of our educational coverage, NPR brought on board an additional education reporter based on the West Coast, to help provide perspective on education issues in that changing region.

Health Care: The availability, or lack thereof, of health care in America remained a major theme in NPR's coverage. Because cultural barriers and immigration issues often keep people from obtaining treatment or a medical understanding of their illnesses, our reporters explored innovations undertaken by health clinics, HMOs, and entire

communities — Native American populations, for example — to improve access to health care services. In a special series on the state of the nation's public health system, NPR explored life and health status in Appalachia, chronicled the nation's neglected public health infrastructure, and examined the government's latest attempts to address these problems.

Science and Technology: NPR's science desk continued to help listeners interpret rapid changes in technology and significant discoveries in science and medicine, along with their complex implications. NPR documented how advances in biotechnology are affecting forensic science, the mapping of the human genome, and agriculture, while our technology reporters looked at new applications, the place of intellectual property rights vis-à-vis new technologies, and the role of technology in our nation's critical transportation, communication, and other utility infrastructures. Among an array of computer technology reporting, our coverage examined those still struggling to cross the "digital divide" — those with lower incomes, less education, and over the age of 60. NPR also produced a series on the use of new technologies aimed at preventing medical errors.

The Environment: NPR's environmental reporting spanned a variety of topics this year, focusing especially on issues concerning energy, water and air pollution, urban sprawl, land-use policies, and smart growth. Our reporters analyzed the current state of scientific research into a variety of environmental issues and problems and, as a new administration came into office, closely followed the subsequent policy manifestations of a new governmental attitude toward environmental stewardship. NPR offered extensive reporting on forest preservation issues, particularly with regard to federally owned lands, and updates on the recovery of areas affected in recent years by environmental disasters. We created an entirely new reporting beat devoted to the management of America's public lands, a topic that extends considerably beyond a purely environmental point of reference and involves government, politics, power, exploitation, innovation, and changing ways of life around the country. NPR also continued its unique *Radio Expeditions* partnership with the National Geographic Society to help raise public awareness about threatened environments and wildlife by exploring some of the most interesting and important field research sites in the world.

Religion: In 2001, NPR's religion reporting ranged from a look at the social services provided by Los Angeles "megachurches," to the controversy over Attorney General John Ashcroft's intraoffice prayer services, to Pope John Paul II's visit to the Omayyad Mosque amid a growing relationship between Catholics and Muslims. NPR also produced an informal and prescient series focusing on Islam in America. This special series sought to address those issues arising from growing Muslim populations in communities across the country. It considered the challenges involved in practicing Islam in the United States and the ways in which many young and female Muslims are redefining their faith.

Race Relations: Through balanced, candid, and intelligent feature reporting, NPR's race relations beat continued to explore and challenge ideas of race, including its political, economic, social, and philosophical implications. Our coverage contributed to an effective dialogue aimed at helping our listeners better understand this persistent American dilemma and, ultimately, become part of developing solutions. Coverage reflected the reality that race is not a black-and-white issue, but rather a multi-hued tapestry. Some of the reports during the year examined the internal conflicts among certain Asian communities and the sometimes tense relationship between African-Americans and Christian African immigrants.

npr arts, music, and entertainment

Cultural events frame the news of people's lives in personal and immediate ways. In 2001, NPR's cultural presentations attracted new listeners and earned across-the-board audience increases. NPR remains an island in the broadcast ocean of cultural expression often overlooked by mainstream media: classical and jazz music, humor, satire, and literature. NPR's cultural content – on the air, online, and within news programs – reflects America and its many voices, nourishing minds and spirits. Here are a few examples of the arts, music, and entertainment programs heard by nearly seven million listeners in 2001:

Sound Journey with Performance Today

Classical music is a living, breathing art form with meaning and resonance for our lives today — “something always changing and evolving and astounding and, at its best, revolutionary,” says *Performance Today* host Fred Child. The award-winning daily, two-hour program makes the concert hall experience immediate and accessible for well over one million Americans. From our annual concert observance of the birth of Dr. Martin Luther King, Jr., to our travels to the Grand Teton Music Festival in Jackson Hole, Wyoming, to take part in a raucous Fourth of July celebration, *Performance Today* took listeners on a journey of sound in 2001.

NPR Jazz

For over 30 years, NPR has been synonymous with great jazz. In 2001, we continued to provide public radio stations across the country with weekly jazz programming and supplemented our samplings on air via nprjazz.org, including the addition of a coast-to-coast jazz events calendar. NPR's *JazzSet* also welcomed Grammy and Tony Award-winning vocalist Dee Dee Bridgewater as host and toasted 2002 with a New Years' Eve broadcast live from four locations across the country.

The Story of SymphonyCast

In 2001, NPR created a remarkable new weekly program: *SymphonyCast*. The program is the first to bring signature performances by the world's finest orchestras into one comprehensive weekly series. *SymphonyCast* features notable symphonic events — the hails and farewells as well as the compelling celebrations of artistic, historic, and musical significance. Korva Coleman hosts the program, combining the personalities and passion behind some of the world's greatest music.

The Eager Await Wait Wait...Don't Tell Me!

With considerable “buzz” across the country and a rapidly burgeoning fan base, NPR's weekly hour-long quiz program *Wait Wait...Don't Tell Me!* is a true success story. Each week, fans tune in to test their knowledge of the

week's news against the clever minds of host Peter Sagal and guest celebrities from the news and entertainment worlds. Contestants vie for the ultimate prize: NPR newscaster Carl Kasell's voice on their home answering machines. NPR also launched the new *Wait Wait...Don't Tell Me!* Web site, a fan-favorite, including the “Which Newsmaker was That?” game, only at npr.org. Also in 2001, the cast and crew of *Wait Wait...Don't Tell Me!* took the show on the road. They teamed-up with four NPR member stations (some multiple times) to produce sold-out live remote broadcasts that exemplified NPR's entertaining side. And this year, the show reached one-million weekly listeners — a milestone that, from all signs, is only the beginning.

Talking About Car Talk

The hijinks and clever car tips of *Car Talk* delighted listeners each week. Tom and Ray's bag of tricks included stories such as one about the ‘gentleman’ who wondered if he should clean out his car before a first date or just own up to being the slob that he is. After that episode, *Car Talk*'s more than three million listeners safely wiped the sweat off their brows as one of many of life's key worries was solved.

npr multimedia programming

NPR in the Online World

Every day, thousands of listeners augment their NPR experience with a visit to npr.org, a place that brings our broadcast coverage into full color, adding even more depth and context to our on-air programming.

A resource for your busy life, npr.org delivers programming on your schedule. Log on if you missed a story or if you just want to hear a story again. On a daily basis, NPR makes all segments from our newsmagazines, including interstitial music, available online. By doing so, npr.org has accumulated nearly seven years of on-demand audio in a free archive that listeners and users can access 24/7. The Web site also provides audio files of the NPR hourly newscasts, an audio digest of current news stories, and a 24-hour stream featuring some of NPR's most popular programs. In addition, npr.org users can find their local NPR member station, read more about NPR personalities, and listen to unique Web-only programming.

Listeners are curious and often desire more information about the topics covered in NPR-produced news magazines. Through npr.org users can find and discover such information. Using slide shows, photos, text, links, discussion boards, video, and exclusive-to-the-Web audio, NPR

online staff works with NPR's news department to supplement and expand the reach of the stories heard on our newsmagazines.

NPR's collaborations with member stations help create more in-depth and inspired programming online. A seamless integration of npr.org and the sites of member stations enable npr.org visitors to "localize" by entering their zip code or local station call letters. In one easy step, users are able to view their local station program schedules, news headlines, and audio streams alongside npr.org's content.

All Songs Considered, NPR's award-winning, Web-only show, brings listeners songs and sounds of the diverse music excerpted and played between segments on NPR news programs. Some of these pieces of music have made their way onto an *All Songs Considered* CD, available exclusively through NPR's online shop.

A jazz fan's gold mine, nprjazz.org, gives Web surfers numerous new features. Among them is "This Week in Jazz," a weekly look at the people and events in jazz history tied to upcoming jazz happenings, and a jazz events calendar highlighting jazz performances in communities around the nation.

In 2001, npr.org launched *In Rehearsal*, a Web-only companion to musical segments heard in our newsmagazines. *In Rehearsal* is a multimedia Web show that takes visitors behind the scenes into the musical creative process. Through a rich mix of constantly expanding audio, video, photography and text, *In Rehearsal* presents the artistic process of musicians from different traditions arranging, rehearsing, and performing.

Serving NPR's Global Audience

NPR's international partners in cable, satellite, and short-wave services make NPR accessible almost anywhere in the world. NPR Worldwide broadcasts to listeners on land, at sea, in the sky, and even on mountaintops.

With 4.5 million Americans living abroad and millions of other English-speakers overseas, we send our award-winning, standard-setting news and entertainment programming to the far reaches of the Earth, growing loyal audiences from Europe to Asia, and now in Africa. NPR is heard on over 140 radio stations in more than 55 countries around the world and is available in over 25 million satellite homes and 7 million cable homes.

npr member station partnership

In addition to our programming, we provide a full range of customized services that support our membership in their efforts to increase revenue, audience, public service, and value to their communities. Our support services range from on- and off-air marketing and fundraising promotion to representation on Capitol Hill. NPR represents membership to Congress and governmental agencies in matters as diverse and essential as transitioning audio broadcasting from analog to high-quality digital format, and securing more FM spectrum to allow additional radio frequency for public service broadcasters.

Our strength is in the numbers and in the content, and we work in leadership and partnership with our member stations to build a strong and lasting presence for public radio. Our member stations are licensed to community organizations, local school boards, other local institutions, and public and private universities and colleges. These member stations give their listeners a blend of NPR programming with innovative, locally produced material that connects listeners to their communities and the world-at-large.

what's next? new initiatives in 2001-2002

NPR West

NPR realized a long-held vision in early 2002 – to establish a stronger presence on the West Coast. We purchased two buildings totaling 40,000 square feet in Culver City, California, to serve as our largest facility outside of our Washington, DC, headquarters. NPR West will be a resource for broadening, diversifying, and strengthening NPR's coverage in a way that reflects the ethnic diversity, cultural dynamism, and vibrancy of the West.

NPR West will play a key role in NPR's ongoing efforts to provide entirely new viewpoints on the important issues affecting our lives.

Coverage heard by over 20 million listeners, including on our flagship newsmagazines *Morning Edition* and *All Things Considered*, as well as on our hourly newscasts throughout the day and night, will be enriched by the advent of NPR West. In addition, the center will be home to the members of the Los Angeles News Bureau and the staff of *The Tavis Smiley Show* – NPR's first program to initiate from the West Coast. In 2003, NPR will expand our service and audience even further by launching a major new program from NPR West, a new midday magazine. The establishment of NPR West is a statement of NPR's dedication to a broad and diverse reporting base and to extending our scope of coverage on a national and international scale.

The Tavis Smiley Show from NPR

Public radio listeners are hearing a bold, new voice and a fresh perspective on *The Tavis Smiley Show*, a daily, one-hour magazine hosted by the accomplished author and activist. The first new daily show produced at NPR in almost a generation, *The Tavis Smiley Show* has begun a new conversation with NPR listeners. Tavis's trademark passion and energy fuel his show, which features provocative discussions, commentary, and reports on everything from politics to pop culture and education to technology.

The Tavis Smiley Show is the result of an ongoing collaboration between NPR and a consortium of African American public radio stations, including WCLK-FM in Atlanta, GA; WNCU-FM in Durham, NC; WJSU in Jackson, MS; and WEAA in Baltimore, MD. In just a few months, the show's carriage has grown to include more than 40 stations. Among those stations are: WHYY-FM in Philadelphia, WNYC-AM in New York City, KUOW-FM in Seattle, and KPCC-FM in Los Angeles.

The Motley Fool Radio Show

Audiences are listening and laughing all the way to the bank with *The Motley Fool Radio Show*. This latest offering from NPR features the unusual style and hard-wired wit of brothers David and Tom Gardner as they talk about all things related to money.

A weekly, one-hour production, *The Motley Fool Radio Show* engages everyone from the novice investor to the most experienced stockbroker. Its lively blend of listener call-ins, guest interviews, and games deal with everything from getting out of debt and paying for college to the pitfalls of mutual funds and how to invest in the stock market. The program is now heard on more than 80 stations, including KCRW in Santa Monica, KUHF in Houston, KJZZ in Phoenix, and WCPN in Cleveland.

Collaborating with PBS for *NOW with Bill Moyers*

In early 2002, NPR launched its first regular television collaboration, a PBS weekly newsmagazine called *NOW with Bill Moyers*. This cutting-edge program presents perspectives and analysis on current events, issues, and ideas shaping our world. Enabling PBS to draw on the editorial resources and journalistic strength of NPR News and some of public radio's brightest talent, *NOW* offers NPR another platform for bringing in new audiences.

Reaching New Audiences for Arts, Music, and Entertainment Programming

In late 2001, NPR began a broad review and reorganization of cultural programming, a review that began with extensive research of member station needs. We learned that stations value national programming that provides what stations cannot do locally – such as live broadcasts of major classical music artists and orchestras in performance – and they desire the inclusion of more cultural features on NPR's newsmagazines. To serve these needs, NPR has reorganized cultural programming and cultural news staffs into three units that are collaborating to produce high-quality arts and entertainment programming and features. We added a music editor to our news staff, and are adapting segments for the

newsmagazines that might once have been reserved for *Performance Today* or other cultural programming. This reorganization will help NPR connect with new audiences for the arts, and for NPR's exemplary music programming, through the broad reach of our award-winning newsmagazines.

The Newest Sound at NPR: Satellite Radio

NPR is moving boldly into a new era, providing some of the best in public radio programming on digital satellite radio. In February 2002, a vision to expand the reach of public radio became reality as we began distributing two 24-hour channels — NPR Talk and NPR Now, through Sirius Satellite Radio, making public radio more accessible than ever.

NPR Talk presents some of public radio's best local and national call-in shows, including *Talk of the Nation*, *The Diane Rehm Show*, and *Forum* from KQED in San Francisco.

NPR Now features a combination of news and entertainment programs, public radio favorites including *Car Talk*, *Wait Wait...Don't Tell Me!*, and *Fresh Air*, plus a host of programs from local stations and independent producers. NPR Now's distinct programming is defining the sound of NPR in a new way.

Our Future

In the coming years, NPR's ceaseless drive to provide the nation's best programming will be matched only by our audience's ceaseless demand for more. By building on events that shaped our nation in 2001, NPR will move forward as the broadcast media choice of millions. We will bring new voices and new perspectives to our national programming, working with member stations to expand and diversify audiences. Our signature on-air style, robust relationship with member stations, and intellectually demanding audiences will continue to make NPR an oasis in American media.

npr financials

NPR: Unique Financial Challenges

NPR is a private non-profit organization supported almost entirely by its member stations and private contributors.

- **Member stations provided 46% of NPR's operating revenues in FY2001, a proportion that has declined over the last decade.**
- **Contributions from private foundations and corporate underwriting supply most of the balance, supporting NPR's domestic and worldwide news operations — making possible such signature programs as *Morning Edition* and *All Things Considered* — and a broad variety of cultural programming ranging from *Performance Today* to *Car Talk*.**
- **NPR receives no direct, general operating support from the Corporation for Public Broadcasting or any national or local government source. Public radio stations receive an average of 13% of their revenue from the CPB.**
- **Competitive, special project grants from federally funded entities such as the CPB, the National Science Foundation, and the National Endowments for the Arts typically account for less than 2% of NPR's revenues in any given year.**

When NPR's fiscal year began on October 1, 2000, the world was watching the United States enter another election cycle with relative calm. Within weeks, the electoral process had become a dramatic horse race. By the time NPR's fiscal year ended on September 30, 2001, the world was profoundly changed and at war. NPR was there throughout, not only due to the dedication of reporting, editorial, production, and support staffs, but also because of the generous contributors who made NPR's extended coverage of those extraordinary events possible. Despite additional costs associated with the cliff-hanger election and the trauma of terrorism, we continued our trademark, in-depth coverage of news and events and the presentation of first-rate cultural programming, thanks largely to the generosity of the nation's leading private foundations and corporate citizens. In fact, the support of private foundations *strengthened* NPR's capacity to provide comprehensive and balanced coverage of events, people, and issues that defined 2001.

For NPR's growing weekly listening audience of 19.5 million people, we know that international reporting continues to rank as the highest interest among our core listeners. Most notably, with 11 foreign bureaus already in place, we were well positioned to provide up-to-the-minute coverage of events on

September 11 and to bring our listeners reactions and perspectives from around the world in our Peabody Award-winning coverage in the months that followed. Crucial support for NPR's coverage of international news and special support for expanded coverage of the events following the September 11 attacks was provided by a host of supporters, including the Corporation for Public Broadcasting, The Ford Foundation, The John D. and Catherine T. MacArthur Foundation, Carnegie Corporation of New York, Rockefeller Foundation, Geraldine R. Dodge Foundation, The Overbrook Foundation, Rockefeller Brothers Fund, and The David and Barbara B. Hirshhorn Foundation.

Even during this era of profound international political turmoil, a complex array of social, economic, and environmental issues continue to warrant considerable public attention because they bear direct relation to the strength of our communities and quality of human life. Among those important national issues that remained a focus of our ongoing news coverage are education, health, and children, youth, and families. With the support of the Carnegie Corporation of New York, The William T. Grant Foundation, and The Ewing Marion Kauffman Foundation, NPR's reporting on public education policy, youth development, and the challenges of educating a culturally diverse population have continued to

be significant components of our overall national coverage. NPR's in-depth health coverage was supported by The Robert Wood Johnson Foundation and The Bill and Melinda Gates Foundation — two foundations that have been instrumental in helping NPR to educate listeners about a host of domestic and global health issues, respectively. Similarly, The Annie E. Casey Foundation's grant in support of our reporting on child, family, and community issues has made NPR's coverage richer and deeper.

NPR's environmental reporting has long been a mainstay of NPR's news coverage, critical to our mission to create a more informed public. In 2001, we established a separate public lands beat to cover the myriad conflicts over policy and practice pertaining to public lands, particularly in the West, that serves as one element of our multifaceted environmental reporting. NPR is tremendously grateful to The Geraldine R. Dodge Foundation, the Turner Foundation, the Bullitt Foundation, and the Brainerd Foundation for their support of our environmental reporting work. Foundation support for our other science and technology programming, including *Talk of the Nation Science Friday* and reporting on the newsmagazines, included grants from The Noyce Foundation, The Alfred P. Sloan Foundation, and The Dibner Fund.

In 2001, NPR — with the help of some generous foundation partners — made great strides toward establishing NPR West, a state-of-the-art production center in Los Angeles that will allow NPR to offer new programming and perspectives to listeners around the world. Leadership support from The David and Lucile Packard Foundation, The James Irvine Foundation, and The William and Flora Hewlett Foundation, made it possible for us to move forward with our historic expansion — and our largest programming facility outside of our Washington, DC, headquarters and a back-up facility should a devastating situation arise in Washington.

NPR's cultural programming also has benefited from the generosity of a number of philanthropic partners. Our series on the icons of American culture, "Present at the Creation," was supported by the National Endowment for the Arts. The NEA has also been a champion of *Performance Today*, NPR's program showcasing classical music from around the world. Other supporters include the Robert W. Woodruff Foundation, Rockefeller Brothers Fund, and the Recording Industries Music Performance Trust Funds. NPR's diverse jazz programming — from *JazzSet* to *Jazz Profiles* to *Jazz at Lincoln Center* — simply would not have been possible without the support of the Doris Duke Charitable Foundation.

In addition to grant commitments dedicated to specific areas of NPR's coverage and programming, NPR continued to benefit greatly from the generosity of foundations that provided unrestricted funding. Since that kind of support continues to be the most difficult to secure, we are particularly appreciative of The Benjamin Spencer Fund, The W. K. Kellogg Foundation, and The Freedom Forum for their support in 2001.

Contributions and corporate underwriting reached \$46.4 million in FY 2001 and represented 44% of NPR's total operating revenue for the year. Although NPR continues to operate on a balanced budget, it has not been immune to the economic slowdown that began in 2000. Such conditions can have an adverse and almost immediate affect on NPR's contributed operating revenues. As a result, NPR has undertaken a number of "belt-tightening" measures designed to ensure that NPR's public service will not falter. These include the refinancing of NPR's headquarters in Washington, DC, at an annual savings of \$1 million. However, the only long-term solution is to build new and diverse financial resources, including the NPR Endowment Fund for Excellence and the Fund for New Initiatives.

“Clearly, for the future financial well-being of major institutions serving the greater community into perpetuity, endowment funds must be established and grown in order to provide the base strength required in an ever changing world.”

Lee Walcott, Managing Director, The Ahmanson Foundation, upon awarding a grant to the NPR Endowment Fund for Excellence

The NPR Foundation is charged with just such a mission — to build a substantial endowment to help insulate NPR from harsh economic times and generate funds for new initiatives that might otherwise be deferred or foregone. The NPR Foundation Trustees are community and corporate leaders from across the nation who are passionate about NPR’s commitment to fostering the more informed populace essential to the democratic process. The Trustees provide volunteer fundraising leadership and contribute their own resources to help build the NPR Endowment Fund for Excellence.

To accelerate the NPR Foundation’s endowment-building efforts, the Trustees established the NPR President’s Council in early 2000 as a national group of major donors and public radio advocates. The President’s Council had raised over \$600,000 for the Endowment as of September 30, 2001. The President’s Council weekend-long meetings, held at NPR and other locations around the country, featured panel discussions with NPR on-air correspondents and personalities and other activities unique to the meeting sites.

During FY 2001, over \$5 million in gifts and pledges was added to the Endowment, including a \$1 million challenge grant from NPR Foundation Chair John Herrmann and his wife Anne and \$500,000 from the Kresge Foundation. By year’s end, the total of gifts and pledges raised for the Endowment totaled over \$22.3 million. In addition, the NPR Foundation contributed \$1 million in a combination of Endowment revenue and outright gifts to NPR to support such projects as the New Program Fund and NPR2, NPR’s new satellite radio division.

national public radio and npr foundation

year ended september 30, 2001

Statement of Activities

| | |
|--|---------------------|
| Unrestricted Revenues | |
| Membership Dues | \$1,930,370 |
| Programming Fees | 46,173,696 |
| Grants and Contributions ¹ | 54,583,211 |
| Distribution Services ² | 7,661,523 |
| Other | 2,970,230 |
| Total Unrestricted Revenues | 113,319,030 |
| Expenses | |
| News and Information | 38,498,655 |
| Cultural Programming | 6,494,755 |
| Distribution and Satellite System Replacement | 11,863,811 |
| NPR Online | 3,644,095 |
| Member and Program Services | 3,433,945 |
| Engineering and Information Technology | 12,101,781 |
| NPR2 | 1,791,933 |
| Programming Center | 3,373,989 |
| Development ³ | 2,860,268 |
| General Administration | 19,530,044 |
| Donated Goods and Services | 1,237,413 |
| Total Expenses | 104,830,689 |
| Change in Unrestricted Net Assets | 8,488,341 |
| Temporarily Restricted Grants and Contributions | |
| Restricted for Future Use | 8,587,410 |
| Released from Restriction for Current Use | (10,233,712) |
| Change in Temporarily Restricted Net Assets | (1,646,302) |
| Change in Net Assets from Operations | 6,842,039 |
| Unrealized Loss on Swap Contracts | 1,956,379 |
| Early Redemption of 1992 Bonds | 3,934,255 |
| Change in Net Assets | 951,405 |
| Permanently Restricted Grants and Contributions | 2,000,968 |
| Net Assets, Beginning of Year | 71,046,804 |
| Net Assets, End of Year | \$71,998,209 |

¹ Includes Donated Goods and Services, gifts to the NPR Foundation and \$3.5M CPB grant for satellite replacement.

² Includes conference fees; tapes and transcript services; and investment income from NPR Foundation, NPR, and Distribution.

³ Includes \$542,276 for NPR Foundation.

Statement of Financial Position

| | |
|---|----------------------|
| Current Assets | |
| Cash and Cash Equivalents | \$1,411,938 |
| Receivables, Short-term | 20,913,854 |
| Investments, Short-term | 33,799,239 |
| Inventory | 1,052,428 |
| Prepaid and Other Expenses | 1,639,556 |
| Total Current Assets | 58,817,015 |
| Property and Equipment, NET | 40,001,278 |
| Other Assets | |
| Receivables, Long-term | 2,357,250 |
| Investments, Long-term | 27,016,646 |
| Deferred Financing Costs | 616,359 |
| Total Other Assets | 29,990,255 |
| Total Assets | 128,808,548 |
| Liabilities and Net Assets | |
| Current Liabilities | |
| Cash Overdrafts | 1,407,614 |
| Accounts Payable | 2,080,621 |
| Bonds Payable, Current | 800,000 |
| Accrued Expenses | 10,170,671 |
| Accrued Interest Payable | 165,960 |
| Deferred Revenues | 3,129,094 |
| Total Current Liabilities | 17,753,960 |
| Bonds Payable, Long-Term | 37,100,000 |
| Interest Rate Swap Contract | 1,956,379 |
| Total Liabilities | 56,810,339 |
| Net Assets | |
| Unrestricted ¹ | 58,556,381 |
| Temporarily Restricted ² | 11,440,860 |
| Permanently Restricted ³ | 2,000,968 |
| Total Net Assets | 71,998,209 |
| Total Liabilities and Net Assets | \$128,808,548 |

¹ Unrestricted net assets have met or do not have any donor-imposed restrictions

² Temporarily restricted net assets are restricted by the donor for future use.

³ Permanently restricted net assets are restricted by the donor in perpetuity

revenues

in millions

Grants and Contributions^(a)

\$54.58

Programming Fees

\$46.17

Distribution Services

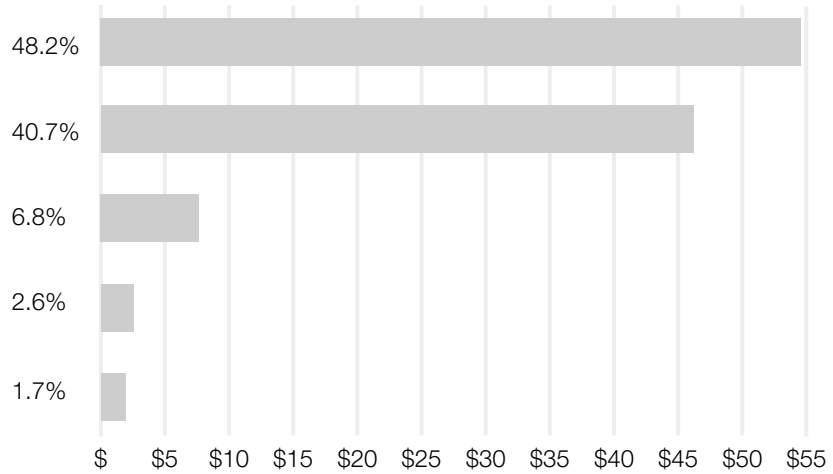
\$7.66

Other^(b)

\$2.97

Membership Dues

\$1.93



(a) includes \$1,237,413 in donated goods & services, \$3,503,383 CPB grant for satellite replacement, and \$5,721,568 in gifts to the NPR Foundation.

(b) includes conference fees; tapes and transcript services; and investment income from NPR Foundation, NPR, and Distribution.

expenses

in millions

News and Information

\$39.50

General Administration

\$19.53

Engineering and Information Tech.

\$12.10

Distribution Services

\$11.86

Cultural Programming

\$6.50

NPR Online

\$3.74

Member and Program Services

\$3.52

Programming Center

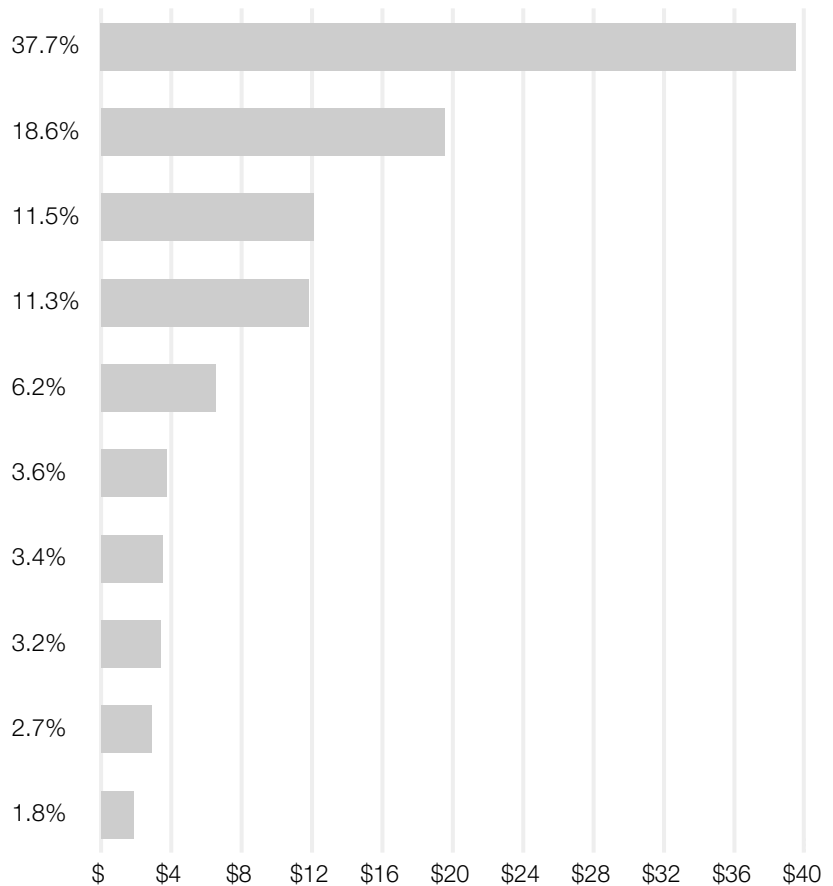
\$3.37

Development^(a)

\$2.86

NPR2

\$1.85



(a) includes \$542,276 for the NPR Foundation.

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January 1, 2001 to December 31, 2001

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NPR thanks the hundreds of contributors who have made donations through their local Combined Federal Campaign.

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ALABAMA

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 Dothan WRWA FM 88.7
 Gadsden WSGN FM 91.5
 Huntsville WJAB FM 90.9
 Huntsville WLRH FM 89.3
 Jacksonville WLJS FM 91.9
 Mobile WHIL FM 91.3
 Montgomery WVAS FM 90.7
 Montgomery/Troy WTSU FM 89.9
 Muscle Shoals WQPR FM 88.7
 Selma WAPR FM 88.3
 Tuscaloosa WUAL FM 91.5

ALASKA

Anchorage KSKA FM 91.1
 Barrow KBRW AM 680
 Barrow KBRW FM 91.9
 Bethel KYUK AM 640
 Chevak KCUK FM 88.1
 Dillingham KDLG AM 670
 Fairbanks KUAC FM 89.9
 Galena KIYU AM 910
 Glennallen KXGA FM 90.5
 Haines KHNS FM 102.3
 Homer KBBI AM 890
 Juneau KTOO FM 104.3
 Kenai KDLL FM 91.9
 Ketchikan KRBD FM 105.9
 Kodiak KMXT FM 100.1
 McCarthy KXKM FM 89.7
 McGrath KSKO AM 870
 Petersburg KFSK FM 100.9
 Sitka KCAW FM 104.7
 St. Paul KUSB FM 91.9
 Talkeetna KTNA FM 88.5
 Unalaska KIAL AM 1450
 Valdez KCHU AM 770
 Wrangell KSTK FM 101.7

ARIZONA

Flagstaff KPUB FM 91.7
 Flagstaff KNAU FM 88.7
 Grand Canyon KNAQ FM 90.3
 Page KNAD FM 91.7
 Phoenix KBAB FM 89.5
 Phoenix KJZZ FM 91.5
 Prescott KNAQ FM 89.3
 Show Low KNAA FM 90.7
 Tucson KUAZ AM 1550
 Tucson KUAZ FM 89.1
 White River KNNB FM 88.1
 Yuma KAWC AM 1320
 Yuma KAWC FM 88.9

ARKANSAS

El Dorado KBSA FM 90.9
 Fayetteville KUAF FM 91.3
 Jonesboro KASU FM 91.9
 Little Rock KLRE FM 90.5
 Little Rock KUAR FM 89.1

CALIFORNIA

Arcata KHSU FM 90.5
 Bakersfield KPRX FM 89.1
 Burney KNCA FM 89.7
 Chico KCHO FM 91.7
 Crescent City KHRS FM 91.9
 Fresno KVPR FM 89.3
 Groveland KXSR FM 91.7
 Indio KCRI FM 89.3
 Long Beach KKJZ FM 88.1
 Los Angeles KUSC FM 91.5
 Mt. Shasta KNSQ FM 88.1
 North Hollywood KPFC FM 90.7
 Northridge KCSN FM 88.5
 Oxnard KCRU FM 89.1
 Pacific Grove KAZU FM 90.3
 Palm Springs KPSC FM 88.5
 Pasadena KPCC FM 89.3
 Philo KZYX FM 90.7
 Redding KFPR FM 88.9
 Sacramento KXJZ FM 88.9
 Sacramento KXPR FM 90.9
 San Ardo KBDH FM 91.7
 San Bernardino KVCR FM 91.9
 San Diego KPBS FM 89.5
 San Francisco KALW FM 91.7
 San Francisco KQED FM 88.5
 San Luis Obispo KCBX FM 90.1
 San Mateo KCSM FM 91.1
 Santa Barbara KFAC FM 88.7
 Santa Cruz KUSP FM 88.9
 Santa Monica KCRW FM 89.9
 Santa Rosa KRCB FM 91.1
 Stockton KUOP FM 91.3
 Tahoe City KKTO FM 90.5
 Thousand Oaks KCLU FM 88.3
 Thousand Oaks KCPB FM 91.1
 Willits KZYX FM 91.5
 Yreka KNYR FM 91.3

COLORADO

Alamosa KRZA FM 88.7
 Aspen KAJX FM 91.5
 Boulder KCFC AM 1490
 Carbondale KDNK FM 90.5
 Colorado Springs KRCC FM 91.5
 Cortez KSJD FM 91.5
 Crested Butte KBUT FM 90.3
 Delta KPRU FM 103.3
 Denver KCFR AM 1340
 Denver KUVO FM 89.3
 Denver KVOD FM 90.1
 Grand Junction KPRN FM 89.5
 Greeley KUNC FM 91.5
 Ignacio KSUT FM 91.3
 Montrose KPRH FM 88.3
 Montrose KVMF FM 89.1
 Paonia KVNK FM 90.9
 Pueblo KCFP FM 91.9
 Pueblo KKPC AM 1230
 Telluride KOTO FM 91.7
 Vail KPRE FM 89.9

CONNECTICUT

Fairfield WSHU FM 91.1
 Meriden WPKT FM 90.5
 Norwich WNPR FM 89.1
 Stamford WEDW FM 88.5
 Westport WSHU AM 1260
 Willimantic WECS FM 90.1

DELAWARE

Dover WRTX FM 91.7

DISTRICT OF COLUMBIA

WAMU FM 88.5
 WETA FM 90.9

FLORIDA

Ft. Myers WGCU FM 90.1
 Ft. Pierce WQCS FM 88.9
 Gainesville WUFT FM 89.1
 Inverness WJUF FM 90.1
 Jacksonville WJCT FM 89.9
 Marco WMKO FM 91.7
 Melbourne WFIT FM 89.5
 Miami WLRN FM 91.3
 Orlando WMFE FM 90.7
 Orlando WUCF FM 89.9
 Panama City WFSW FM 89.1
 Panama City WKGC AM 1480
 Panama City WKGC FM 90.7
 Pensacola WUWF FM 88.1
 Tallahassee WFSQ FM 91.5
 Tallahassee WFSU FM 88.9
 Tampa WMNF FM 88.5
 Tampa WUSF FM 89.7
 W. Palm Beach WXEL FM 90.7

GEORGIA

Albany WUNV FM 91.7
 Athens WUGA FM 91.7
 Atlanta WABE FM 90.1
 Atlanta WCLK FM 91.9
 Atlanta WRFG FM 89.3
 Augusta WACG FM 90.7
 Brunswick WWIO FM 89.1
 Carrollton WWGC FM 90.7
 Columbus WTJB FM 91.7
 Dahlonoga WNGU FM 89.5
 Demorest WPPR FM 88.3
 Ft. Gaines WJWW FM 90.9
 Macon WDCO FM 89.7
 Savannah WSVH FM 91.1
 Tifton WABR FM 91.1
 Valdosta WWET FM 91.7
 Warm Springs WJSP FM 88.1
 Waycross WXVS FM 90.1

GUAM

Agana KPRG FM 89.3

HAWAII

Honolulu KHPR FM 88.1
 Honolulu KIPO FM 89.3
 Wailuku KKUA FM 90.7

IDAHO

Boise KBSU AM 730
 Boise KBSU FM 90.3
 Boise KBSX FM 91.5
 Bonners Ferry KIBX FM 92.1
 Cottonwood KNWO FM 90.1
 McCall KBSM FM 91.7
 Moscow KRFA FM 91.7
 Pocatello KISU FM 91.1
 Rexburg KBYI FM 100.5
 Twin Falls KEJZ AM 1450
 Twin Falls KBSW FM 91.7

ILLINOIS

Carbondale WSIU FM 91.9
 Champaign WEFT FM 90.1
 Chicago WBEZ FM 91.5
 DeKalb WNIU FM 90.5
 Edwardsville WSIE FM 88.7
 Freeport WNIE FM 89.1
 LaSalle WNIW FM 91.5
 Macomb WIUM FM 91.3
 Mt. Vernon WWSI FM 88.9
 Normal WGLT FM 89.1
 Olney WUSI FM 90.3
 Peoria WCBU FM 89.9
 Pittsfield WIPA FM 89.3
 Quincy WQUB FM 90.3
 Rock Island WWIK FM 90.3
 Rockford WNIJ FM 89.5
 Springfield WUIS FM 91.9
 Sterling WNIQ FM 91.5
 Urbana WILL AM 580
 Urbana WILL FM 90.9
 Warsaw WIUW FM 89.5

INDIANA

Anderson WBSB FM 89.5
 Bloomington WFIU FM 103.7
 Elkhart WVPE FM 88.1
 Evansville WNIN FM 88.3
 Fort Wayne WBNF FM 89.1
 Goshen WGCS FM 91.1
 Hagerstown WBSH FM 91.1
 Indianapolis WFIY FM 90.1
 Lafayette WBAA AM 920
 Marion WBSW FM 90.9
 Muncie WBST FM 92.1
 N. Manchester WBKE FM 89.5
 Orland WBOI FM 91.3
 Portland WBSJ FM 91.7
 Richmond WXXR FM 89.3
 West Lafayette WBAA FM 101.3

IOWA

Ames WOI AM 640
 Ames WOI FM 90.1
 Cedar Falls KUNI FM 90.9
 Cedar Rapids KCCK FM 88.3
 Decorah KLNI FM 88.7
 Fort Dodge KTPR FM 91.1
 Iowa City WSUI AM 910
 Iowa City KSUI FM 91.7
 Mason City KRNI AM 1010
 Mason City KUNY FM 91.5
 Sioux City KWIT FM 90.3

KANSAS

Emporia KANH FM 89.7
 Garden City KANZ FM 91.1
 Great Bend KHCT FM 90.9
 Hill City KZNA FM 90.5
 Hutchinson KHCC FM 90.1
 Lawrence KANU FM 91.5
 Pittsburg KRPS FM 89.9
 Salina KHCD FM 89.5
 Wichita KMUW FM 89.1

KENTUCKY

Booneville WOCS FM 88.3
 Bowling Green WKYU FM 88.9
 Elizabethtown WKUE FM 90.9
 Georgetown WRVG FM 89.9
 Hazard WEKH FM 90.9
 Henderson WKPB FM 89.5
 Highland Heights WNKU FM 89.7
 Lexington WUKY FM 91.3
 Louisville WFPL FM 91.9
 Louisville WFPL FM 89.3
 Morehead WMKY FM 90.3
 Murray WKMS FM 91.3
 Richmond WEKU FM 88.9
 Somerset WDCL FM 89.7

LOUISIANA

Alexandria KLSA FM 90.7
 Baton Rouge WBRH FM 90.3
 Baton Rouge WRKF FM 89.3
 Lafayette KRVS FM 88.7
 Monroe KEDM FM 90.3
 New Orleans WWNO FM 89.9
 Shreveport KDAQ FM 89.9
 Thibodaux KTLN FM 90.5

MAINE

Bangor WMEH FM 90.9
 Calais WMED FM 89.7
 Fort Kent WMEF FM 106.5
 Lewiston WMEA FM 90.1
 Presque Isle WMEM FM 106.1
 Waterville WMEW FM 91.3

MARIANAS PACIFIC

Saipan KRNM FM 88.1

MARYLAND

Baltimore WEAA FM 88.9
 Baltimore WYPR FM 88.1
 Frostburg WFWM FM 91.9
 Hagerstown WETH FM 89.1
 Ocean City WSDL FM 90.7
 Princess Anne WESM FM 91.3
 Salisbury WSCL FM 89.5
 Worton WKHS FM 90.5

MASSACHUSETTS

Amherst WFCR FM 88.5
 Amherst WPNI AM 1430
 Boston WBUR FM 90.9
 Boston WGBH FM 89.7
 Boston WUMB FM 91.9
 Falmouth WFPB FM 91.9
 Great Barrington WAMQ FM 105.1
 Harwich WCCT FM 90.3
 Nantucket WNAN FM 91.1
 Newburyport WNAF FM 91.7
 Orleans WFPB AM 1170
 Sandwich WSDH FM 91.5
 W. Yarmouth WBUR AM 1240
 Woods Hole WCAI FM 90.1
 Worcester WBPR FM 91.9
 Worcester WICN FM 90.5

MICHIGAN

Allendale WGVU FM 88.5
 Alpena WCML FM 91.7
 Ann Arbor WUOM FM 91.7
 Bay City WUCX FM 90.1
 Detroit WDET FM 101.9
 East Jordan WIZY FM 100.9
 East Lansing WKAR AM 870

MICHIGAN (cont.)

East Lansing WKAR FM 90.5
 Flint WFUM FM 91.1
 Grand Rapids WBLU FM 88.9
 Grand Rapids WVGR FM 104.1
 Harbor Springs WCMW FM 103.9
 Houghton WGGL FM 91.9
 Interlochen WIAA FM 88.7
 Kalamazoo WMUK FM 102.1
 Kentwood WGVU AM 1480
 Lansing WLNZ FM 89.7
 Manistee WXXM FM 97.7
 Marquette WNMU FM 90.1
 Mt. Pleasant WCMU FM 89.5
 Muskegon WGVS AM 850
 Oscoda WCMB FM 95.7
 Rogers City WXXA FM 96.7
 Sault Ste. Marie WCMZ FM 98.3
 Standish WWCW FM 96.9
 Traverse City WICA FM 91.5
 Twin Lake WBLV FM 90.3
 Whitehall WGVS FM 95.3
 Ypsilanti WEMU FM 89.1

MINNESOTA

Appleton KNCM FM 88.5
 Bemidji KNBK FM 91.3
 Brainerd KBPR FM 90.7
 Buhl WIRN FM 92.5
 Collegeville KNSR FM 88.9
 Duluth WSCN FM 100.5
 Grand Rapids KAXE FM 91.7
 La Crescent KXLC FM 91.1
 Moorhead KCCD FM 90.3
 Northfield WCAL FM 89.3
 Rochester KMSE FM 88.7
 Rochester KZSE FM 90.7
 St. Paul KNOW FM 91.1
 St. Peter KNGA FM 91.5
 Thief River Falls KNTN FM 102.7
 Worthington KNSW FM 91.7

MISSISSIPPI

Biloxi WMAH FM 90.3
 Booneville WMAE FM 89.5
 Bude WMAU FM 88.9
 Greenwood WMAO FM 90.9
 Holly Springs WURC FM 88.1
 Jackson WJSU FM 88.5
 Jackson WMPN FM 91.3
 Lorman WPRL FM 91.7
 Meridian WMAW FM 88.1
 Mississippi State WMAB FM 89.9
 Oxford WMAV FM 90.3
 Senatobia WKNA FM 88.9

MISSOURI

Branson KSMS FM 90.5
 Cape Girardeau KRCU FM 90.9
 Chillicothe KRNW FM 88.9
 Columbia KBIA FM 91.3
 Columbia KOPN FM 89.5
 Kansas City KCUR FM 89.3
 Maryville KXCV FM 90.5
 Rolla KUMR FM 88.5
 Springfield KSMU FM 91.1
 St. Louis KWMM FM 90.7
 Warrensburg KTBG FM 90.9

MONTANA

Billings KEMC FM 91.7
 Bozeman KBMC FM 102.1
 Butte KAPC FM 91.3
 Fort Belknap KGVA FM 88.1
 Great Falls KGPR FM 89.9
 Hamilton KUFN FM 91.9
 Havre KNMC FM 90.1
 Helena KUHM FM 91.7
 Kalispell KUKL FM 89.9
 Miles City KECC FM 90.7
 Missoula KUFM FM 89.1

NEBRASKA

Alliance KTNE FM 91.1
 Bassett KMNE FM 90.3
 Chadron KCNE FM 91.9
 Hastings KHNE FM 89.1
 Lexington KLNE FM 88.7
 Lincoln KUCV FM 91.1
 Merriman KRNE FM 91.5
 Norfolk KXNE FM 89.3
 North Platte KPNE FM 91.7
 Omaha KIOS FM 91.5

NEVADA

Elko KNCC FM 91.5
 Las Vegas KNPR FM 89.5
 Las Vegas KUNV FM 91.5
 Las Vegas KWPR FM 88.7
 Panaca KLNK FM 91.7
 Reno KUNR FM 88.7
 Tonopah KTPH FM 91.7

NEW HAMPSHIRE

Concord WEVO FM 89.1
 Gorham WEVC FM 107.1
 Hanover WEVH FM 91.3
 Keene WEVN FM 90.7

NEW JERSEY

Atlantic City WNJN FM 89.7
 Berlin WNJS FM 88.1
 Bridgeton WNJB FM 89.3
 Cape May WNJZ FM 90.3
 Hackettstown WNTI FM 91.9
 Lincroft WBJB FM 90.5
 Manahawkin WNJM FM 89.9
 Newark WBGO FM 88.3
 Atlantic City WRTQ FM 91.3
 Sussex WNJP FM 88.5
 Trenton WNJT FM 88.1

NEW MEXICO

Albuquerque KANW FM 89.1
 Albuquerque KUNM FM 89.9
 Gallup KGLP FM 91.7
 Las Cruces KRWG FM 90.7
 Magdalena KABR AM 1500
 Maljamar KMTH FM 98.7
 Portales KENW FM 89.5
 Ramah KTDB FM 89.7

NEW YORK

Albany WAMC FM 90.3
 Binghamton WSKG FM 89.3
 Binghamton WSQX FM 91.5
 Blue Mtn. Lake WXLH FM 91.3
 Brooklyn WNYE FM 91.5
 Brookville WCWP FM 88.1
 Buffalo WBFO FM 88.7
 Buffalo WNED AM 970
 Buffalo WNED FM 89.3
 Canajoharie WCAN FM 93.3
 Canton WSLU FM 89.5
 Corning WSQE FM 91.1
 Geneva WEOS FM 89.7
 Hornell WSQA FM 88.7
 Houghton WJSL FM 90.3
 Ithaca WSQG FM 90.9
 Jamestown WUBJ FM 88.1
 Jeffersonville WJFF FM 90.5
 Kingston WAMK FM 90.9
 Malone WSLO FM 90.9
 Middletown WOSR FM 91.7
 New York City WFUV FM 90.7
 New York City WNYC AM 820
 New York City WNYC FM 93.9
 North Creek WXLG FM 89.9
 Olean WOLN FM 91.3
 Oneonta WSQC FM 91.7
 Oswego WRVO FM 89.9
 Oswego WRVD FM 90.3
 Peru WXLU FM 88.3
 Plattsburgh WCEL FM 91.9
 Poughkeepsie WRHV FM 88.7
 Rochester WXXI AM 1370
 Rochester WXXI FM 91.5
 Saranac Lake WSLI FM 90.5
 Schenectady WMHT FM 89.1
 Selden WSUF FM 89.9
 Southampton WLIU FM 88.3
 Southampton WRLI FM 91.3
 Syracuse WAER FM 88.3
 Syracuse WCNY FM 91.3
 Ticonderoga WANC FM 103.9
 Utica WRVN FM 91.9
 Utica WUNY FM 89.5
 Watertown WJNY FM 90.9
 Watertown WRVJ FM 91.7
 Watertown WSLJ FM 88.9

NORTH CAROLINA

Asheville WCQS FM 88.1
 Atlantic Beach WBJD FM 91.5
 Buxton WBUX FM 90.5
 Chapel Hill WUNC FM 91.5
 Charlotte WFAE FM 90.7
 Davidson WDAV FM 89.9
 Durham WNCU FM 90.7
 Fayetteville WFSS FM 91.9
 Franklin WFQX FM 91.3
 Hickory WFHE FM 90.3
 Kingston WKNS FM 90.5
 Manteo WURI FM 91.5
 New Bern WTEB FM 89.3
 Roanoke Rapids WZRU FM 88.5
 Rocky Mount WRQM FM 90.0
 Spindale WNCW FM 88.7
 Wilmington WHQR FM 91.3
 Winston-Salem WFDD FM 88.5

NORTH DAKOTA

Belcourt KEYA FM 88.5
 Bismarck KCND FM 90.5
 Dickinson KDPR FM 89.9
 Fargo KDSU FM 91.9
 Grand Forks KUND FM 89.3
 Jamestown KPRJ FM 91.5
 Minot KMPR FM 88.9
 Williston KPPR FM 89.5

OHIO

Athens WOUB AM 1340
 Athens WOUB FM 91.3
 Bryan WGBE FM 90.9
 Cambridge WOUC FM 89.1
 Chillicothe WOUH FM 91.9
 Chillicothe WXXC FM 89.3
 Cincinnati WGUC FM 90.9
 Cincinnati WXXU FM 91.7
 Cleveland WCPN FM 90.3
 Columbus WCBE FM 90.5
 Columbus WOSU AM 820
 Coshocton WOSE FM 91.1
 Dayton WDPDR FM 88.1
 Defiance WGDE FM 91.9
 Ironton WOUL FM 89.1
 Kent WKSU FM 89.7
 Lima WGLE FM 90.7
 Mansfield WOSV FM 91.7
 Marion WOSB FM 91.1
 Mt. Gilead WXXG FM 95.1
 New Philadelphia WKRJ FM 91.5
 Oxford WMUB FM 88.5
 Portsmouth WOSP FM 91.5
 Thompson WSKV FM 89.1
 Toledo WGTE FM 91.3
 West Union WXXW FM 89.5
 Wooster WKRW FM 89.3
 Yellow Springs WYSO FM 91.3
 Youngstown WYSU FM 88.5
 Zanesville WOUZ FM 90.1

OKLAHOMA

Ardmore KLCU FM 90.3
 Lawton KCCU FM 89.3
 Norman KGOU FM 106.3
 Oklahoma City KROU FM 105.7
 Stillwater KOSU FM 91.7
 Tulsa KWGS FM 89.5

OREGON

Ashland KAGI AM 930
 Ashland KSJK AM 1230
 Ashland KSMF FM 89.1
 Ashland KSRG FM 88.3
 Ashland KSOR FM 90.1
 Astoria KMUN FM 91.9
 Bend KOAB FM 91.3
 Coos Bay KSBA FM 88.5
 Corvallis KOAC AM 550
 Eugene KLCC FM 89.7
 Eugene KRVM AM 1280
 Florence KLFO FM 88.1
 Gresham KMHD FM 89.1
 Klamath Falls KSKF FM 90.9
 Newport KLCO FM 90.5
 Pendleton KPRM FM 90.9
 Portland KOPB FM 91.5
 Reedsport KLFR FM 89.1
 Roseburg KSRS FM 91.5

PENNSYLVANIA

Allentown WDIY FM 88.1
 Erie WQLN FM 91.3
 Harrisburg WITF FM 89.5
 Harrisburg WJAZ FM 91.7
 Harrisburg WXPB FM 88.1
 Huntingdon WKVR FM 92.3
 Johnstown WQEZ FM 89.7
 Kane WPSB FM 90.1
 Mt. Pocono WRTY FM 91.1
 Philadelphia WHYY FM 90.9
 Philadelphia WRTI FM 90.1
 Philadelphia WXPB FM 88.5
 Pittsburgh WDUQ FM 90.5
 Pittsburgh WQED FM 89.3
 Pittsburgh WYEP FM 91.3
 Scranton WWIA FM 89.9
 State College WPSU FM 91.5

PUERTO RICO

Rio Piedras WRTU FM 89.7
 San Juan WOSO AM 1030

RHODE ISLAND

N.Providence WRNI AM 1290
 Westerly WRXI AM 1230

SOUTH CAROLINA

Aiken WLJK FM 89.1
 Beaufort WJWJ FM 89.9
 Charleston WSCI FM 89.3
 Columbia WLTR FM 91.3
 Conway WHMC FM 90.1
 Greenville WEPR FM 90.1
 Orangeburg WSSB FM 90.3
 Rock Hill WNSC FM 88.9
 Sumter WRJA FM 88.1

SOUTH DAKOTA

Brookings KESD FM 88.3
 Faith KPSS FM 97.1
 Lowry KQSD FM 91.9
 Martin KZSD FM 102.5
 Pierpont KDSD FM 90.9
 Rapid City KBHE FM 89.3
 Reliance KTSD FM 91.1
 Sioux Falls KCSD FM 90.9
 Vermillion KUSD FM 89.7

TENNESSEE

Chattanooga WUTC FM 88.1
 Cookeville WHRS FM 91.7
 Dyersberg WKNQ FM 90.7
 Jackson WKNP FM 90.1
 Johnson City WETS FM 89.5
 Knoxville WUOT FM 91.9
 Madison WPLN AM 1430
 Memphis WKNO FM 91.1
 Murfreesboro WMOT FM 89.5
 Nashville WPLN FM 90.3
 Tullahoma WTML FM 91.5

TEXAS

Abilene KACU FM 89.7
 Austin KUT FM 90.5
 Beaumont KVLU FM 91.3
 College Station KAMU FM 90.9
 College Station KEOS FM 89.1
 Corpus Christi KEDT FM 90.3
 Dallas KERA FM 90.1
 Denton KNTU FM 88.1
 El Paso KTEP FM 88.5
 Harlingen KMBH FM 88.9
 Houston KUHF FM 88.7
 Ingram KTXI FM 90.1
 Lubbock KOHM FM 89.1
 Lufkin KLDN FM 88.9
 McAllen KHID FM 88.1
 Odessa KOCV FM 91.3
 Prairie View KPVI FM 91.3
 San Angelo KUTX FM 90.1
 San Antonio KSTX FM 89.1
 Texarkana KTXK FM 91.5
 Victoria KVRT FM 90.7
 Waco KWBU FM 103.3

UTAH

Coalville KCUA FM 92.5
 Logan KUSU FM 91.5
 Salt Lake City KCPW FM 88.3
 Salt Lake City KPCW FM 91.9
 Salt Lake City KUER FM 90.1
 Salt Lake City KRCL FM 90.9

US VIRGIN ISLANDS

St. Thomas WVGW FM 107.3

VERMONT

Bennington WBTV FM 94.3
 Burlington WVPS FM 107.9
 Rutland WRVT FM 88.7
 St. Johnsbury WVPA FM 88.5
 Windsor WVPR FM 89.5

VIRGINIA

Charlottesville WVTU FM 89.3
 Charlottesville WVTW FM 88.5
 Charlottesville/Crozet WMRV FM 103.5
 Christiansburg WWVT AM 1260
 Farmville WMLU FM 91.3
 Harrisonburg WMRA FM 90.7
 Lexington WMRL FM 89.9
 Marion WVTR FM 91.9
 Norfolk WHRO FM 90.3
 Norfolk WHRV FM 89.5
 Norfolk WNSB FM 91.1
 Richmond WCVE FM 88.9
 Roanoke WVTF FM 89.1
 Wise WISE FM 90.5

WASHINGTON

Bellingham KZAZ FM 91.7
 Bellevue KBCS FM 91.3
 Clarkston KNWV FM 90.5
 Ellensburg KNWR FM 90.7
 Moses Lake KLWS FM 91.5
 Omak KQWS FM 90.1
 Port Angeles KNWP FM 90.1
 Pullman KWSU AM 1250
 Pullman KRFA FM 91.7
 Richland KFAE FM 89.1
 Seattle KEXP FM 90.3

WASHINGTON (cont.)

Seattle KUOW FM 94.9
 Spokane KPBX FM 91.1
 Spokane KSFC FM 91.9
 Seattle/Tacoma KPLU FM 88.5
 Walla Walla KWWS FM 89.7
 Yakima KDNA FM 91.9
 Yakima KNWY FM 90.3

WEST VIRGINIA

Beckley WVPB FM 91.7
 Buckhannon WVPW FM 88.9
 Charleston WVPN FM 88.5
 Huntington WVVV FM 89.9
 Martinsburg WVEP FM 88.9
 Morgantown WVPM FM 90.9
 Parkersburg WVPB FM 90.3
 Petersburg WAUA FM 89.5
 Wheeling WVNP FM 89.9

WISCONSIN

Appleton WLFM FM 91.1
 Auburndale WLBL AM 930
 Brule WHSA FM 89.9
 Delafield WHAD FM 90.7
 Eau Claire WUEC FM 89.7
 Green Bay WHID FM 88.1
 Green Bay WPNE FM 89.3
 Hayward WOJB FM 88.9
 Highland WHHI FM 91.3
 Kenosha WGTD FM 91.1
 La Crosse WHLA FM 90.3
 La Crosse WLSU FM 88.9
 Madison WERN FM 88.7
 Madison WHA AM 970
 Madison WSHS FM 91.7
 Menomonie WHWC FM 88.3
 Menomonie WVSS FM 90.7
 Milwaukee WUWM FM 89.7
 Oshkosh WRST FM 90.3
 Park Falls WHBM FM 90.3
 Rhinelander WXPR FM 91.7
 River Falls WRFV FM 88.7
 Sheboygan WSHS FM 91.7
 Sister Bay WHDI FM 91.1
 Sister Bay WHND FM 89.7
 Superior KUWS FM 91.3
 Wausau WHRM FM 90.9
 Wausau WLBL FM 91.9
 Wausau WXPW FM 91.9

WYOMING

Afton KUWA FM 91.3
 Buffalo KBUW FM 90.5
 Casper KUWC FM 91.3
 Douglas KDUW FM 91.7
 Gillette KUWG FM 90.9
 Jackson KUWJ FM 90.3
 Laramie KUWR FM 91.9
 Newcastle KUWN FM 90.5
 Pinedale KUWX FM 90.9
 Powell KUWP FM 90.1
 Rock Springs KUWZ FM 90.5
 Sheridan KSUW FM 91.3
 Sundance KUWD FM 91.5
 Thermopolis KUWT FM 91.3

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