

FOR IMMEDIATE RELEASE

## IFLIX ANNOUNCES MULTI-YEAR CONTENT AGREEMENT WITH METRO-GOLDWYN-MAYER

**KUALA LUMPUR, 30 June, 2015** – iflix, Southeast Asia's leading Internet TV service, offering subscribers unlimited access to thousands of hours of entertainment, today announced it has entered into a premium content agreement with Metro-Goldwyn-Mayer (MGM). The deal features some of the most in-demand and award winning TV shows including the hit dramatic television series *Vikings* as well as some of Hollywood's most classic masterpieces from MGM's premium library.

Iflix Group CEO, Mark Britt commented: "MGM is world renown for producing extraordinarily popular, award-winning content. We are excited to be able to offer such great TV shows and movies to iflix subscribers."

Britt continued: "We have made a commitment to deliver the best selection of television series and movies to Southeast Asian consumers. This deal with MGM is an integral piece in fulfilling that promise."

Chris Ottinger, President, International Television Distribution and Acquisitions, MGM, said: "MGM is thrilled to provide iflix subscribers a wide variety of premium, entertaining content, including new and classic titles from our catalogue, as well as our hugely popular series *Vikings*."

The programs comprising part of the 11,000 hours of top TV series and films licensed by iflix include classic franchises such as *The Pink Panther* and *Legally Blonde* as well as cult classic films *Fargo* and *Get Shorty* and multiple Emmy®-winning comedy *Will and Grace*.

Iflix also secured the international hit *Vikings*. *Vikings* centers on Ragnar Lothbrok, a restless warrior and family man who longs to find and conquer new lands across the seas and claim the spoils as his own. The series portrays life in the Dark Ages, a world ruled by raiders and explorers, through the eyes of Viking society.

Created and written by Michael Hirst – one of the premier historical story-tellers in the industry (Academy-Award winning film *Elizabeth*; and the Emmy and Golden Globe nominated series *The Tudors*), Michael serves as Executive Producer along with Morgan O'Sullivan of *World 2000* (*The*

*Count of Monte Cristo; The Tudors*), Sheila Hockin (*The Tudors; The Borgias*), John Weber of Take 5 Productions (*The Tudors; The Borgias*), Sherry Marsh, Alan Gasmer and James Flynn (*The Tudors; The Borgias*). Dirk Hoogstra and Julian P. Hobbs are the Executives in Charge of Production for HISTORY.

*Vikings* is an international Irish/Canadian co-production being co-produced by World 2000 and Take 5 Productions. MGM Television brought the series to the network and brings *Vikings* to the global audience, serving as the worldwide distributor outside of Ireland and Canada. HISTORY broadcasts domestically in the U.S. *Vikings* is produced in association with Shaw Media, and the series also airs on HISTORY in Canada.

Having recently launched in Malaysia and the Philippines, iflix will roll out its world class service to additional key Southeast Asian markets, including Thailand, Indonesia, and Vietnam throughout 2015, offering consumers more than 11,000 hours of top U.S., Asian regional, and local TV shows and movies. Each subscription will allow a user to access the service on five Internet capable devices such as mobile, tablet, computer, or television set, for viewing anywhere, anytime.





LET'S PLAY

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## **ABOUT iFLIX**

iflix is a partnership between highly successful, disruptive local entrepreneurs and Hollywood heavyweights. Catcha Group and Evolution Media Capital have joined together to create an Internet TV service for Southeast Asia that provides access to thousands of hours of top TV shows and movies from all over the world. From Hollywood and Hong Kong, Seoul and Shanghai, Thailand and Tokyo, iflix places the entertainment you want at your fingertips. For one low monthly fee, subscribers to iflix have unlimited access on their mobile phone, laptop, tablet, TV... anywhere, anytime.

Let's play.

## **ABOUT METRO-GOLDWYN-MAYER**

Metro-Goldwyn-Mayer is a leading entertainment company focused on the production and distribution of film and television content globally. The company owns one of the world's deepest libraries of premium film and television content. In addition, MGM has investments in domestic and international television channels and is the majority owner of and distributor for United Artists Media Group (UAMG). For more information, visit [www.mgm.com](http://www.mgm.com).

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