

# bergen.com

be social

**THE #1 SITE DEDICATED TO SOCIAL EVENTS  
IN AND AROUND BERGEN COUNTY,  
with more than 1 million visitors a month.**

- Showcases social events in and around Bergen County
- Behavior, geographic and/or demographic targeting
- Delivers an online social news reader typically younger, affluent female



**BE SEEN ON BERGEN.COM DESKTOP / MOBILE SITES**

## ADVERTISING OPPORTUNITIES

### BASIC PACKAGE:

PIXELS	RATE
300x250/728x90	\$500 NET per month (\$10 CPM)
Ad with 50,000 Run of Site impressions	

## OTHER AD POSITIONS AVAILABLE AT CPM STANDARD RATES

OPEN RATE : \$12 NET CPM

For more information please contact  
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Source: Google Analytics, 2014

AS OF 6/25/14 - INTERNET/BERGEN.COM/