

# **EDITORIAL** CALENDAR 2014

**EDITORIAL** AD MATERIALS DEADLINE RESERVATIONS DUE

## JANUARY/FEBRUARY

12/17/13 12/19/13 1/6/14

#### DIGITAL CITIZENSHIP

> Teaching and Learning the Ways of Our Brave New Digital World

#### **PLUS**

- > Product Reviews
- > Regular Columnists
- > White Paper Opportunity: The Making of Digital Citizens

### MARCH/APRIL

1/27/14

1/21/14

2/4/14

4/4/14

## 1:1 COMPUTING AND LEARNING

Updates, Assessments, and New Strategies for 1:1 Implementation

#### **PLUS**

- > Product Reviews
- > Regular Columnists
- > White Paper Opportunity: 2014 Success Stories in 1:1 Computing
- \* Conference Distribution: Computers in Libraries/Internet@Schools

## **MAY/JUNE**

3/19/14

3/21/14

#### COMMON CORE STATE STANDARDS AND THE ARTS

> Common Core Standards Meet Creativity and Innovation

#### **PLUS**

- > Product Reviews
- > Regular Columnists
- > White Paper Opportunity: Embracing the Common Core Standards and Refocusing on the Arts
- \* Conference Distribution: BookExpo America (BEA); Special Libraries Association (SLA); American Library Association (ALA) Annual

**EDITORIAL** AD MATERIALS **SPACE** DEADLINE RESERVATIONS DUE

## SEPTEMBER/OCTOBER

7/17/14 7/21/14 8/4/14

#### MOBILE LEARNING 3.0

Mobile Learning Has Gone App-Happy!

#### **PLUS**

- > Product Reviews
- > Regular Columnists
- > White Paper Opportunity: Trends and Tactics in Mobile Learning
- \* Conference Distribution: WebSearch University: Internet Librarian

### **NOVEMBER/DECEMBER**

9/17/14 9/19/14

10/3/14

#### SEARCH, RESEARCH, AND DIGITAL LITERACY

> It's 2014. Are Our Student Researchers "There" Yet?

#### **PLUS**

- > Product Reviews
- > Regular Columnists
- > White Paper Opportunity: Research for School, Work, and Life: Tools, Techniques, Resources
- \* Conference Distribution: The Association for Information Science & Technology (ASIS&T)

#### **Editor**

## **David Hoffman**

10000 NE 7th Ave., Suite 330G Vancouver, WA 98685 (360) 882-0988 (360) 882-9174 fax hoffmand@infotoday.com

## **Contributing Editor/ Reviews Editor**

## Victor Rivero

6138 Sapporo Drive Colorado Springs, CO 80918 (323) 823-4192 Victor@VictorRivero.com

4 | MEDIA KIT 2014 www.internetatschools.com