

KMWORLD REPRINTS

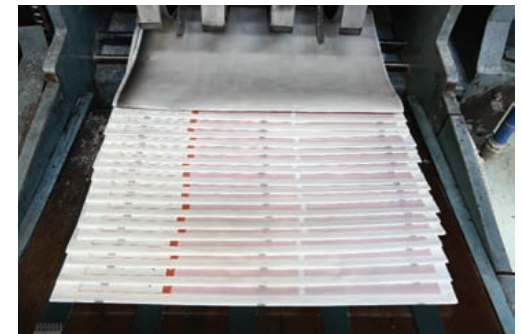
➤ **KMWorld reprints** provide a great, cost-effective supplement to your marketing and promotional materials. Here's how:

- › *KMWorld* reprints make excellent marketing tools when used as promotional mailings, sales call leave-behinds, and as handouts at trade shows, conferences, and seminars. Reprints can also be included in press kits for added impact.
- › *KMWorld* reprints are designed and produced by *KMWorld's* top-notch production department and are printed in four color on high-quality 80# glossy stock for the most professional presentation.
- › You may also wish to purchase the right to put the article on your website—we can supply you with a PDF for \$550 (one page). Pricing available for more than one page.

PDFs are discounted progressively when purchased with reprints.

The following quotes are for 4-color reprints (we do not do black-and-white reprints) on 80 lb. stock in the following quantities. Please call for pricing on other quantities. Pricing includes your logo and contact information. Turn-around time is generally 8–10 days. Reprints must be paid for in advance via MasterCard, Visa, American Express, or Discover. There is a higher charge for a shorter production period.

QUANTITIES	500	1,000	2,000	3,000	5,000	10,000
1 side	\$987	\$1,102	\$1,222	\$1,379	\$1,698	\$2,028
2 side	\$1,076	\$1,168	\$1,416	\$1,612	\$2,153	\$2,774
4 side	\$1,503	\$1,687	\$2,055	\$2,439	\$3,258	\$4,513



➤ **For more information on KMWorld Reprints, contact:**

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