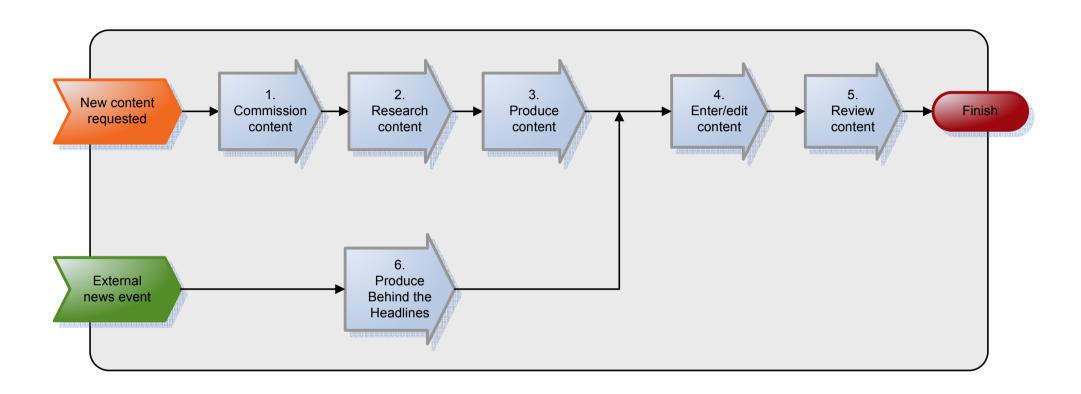
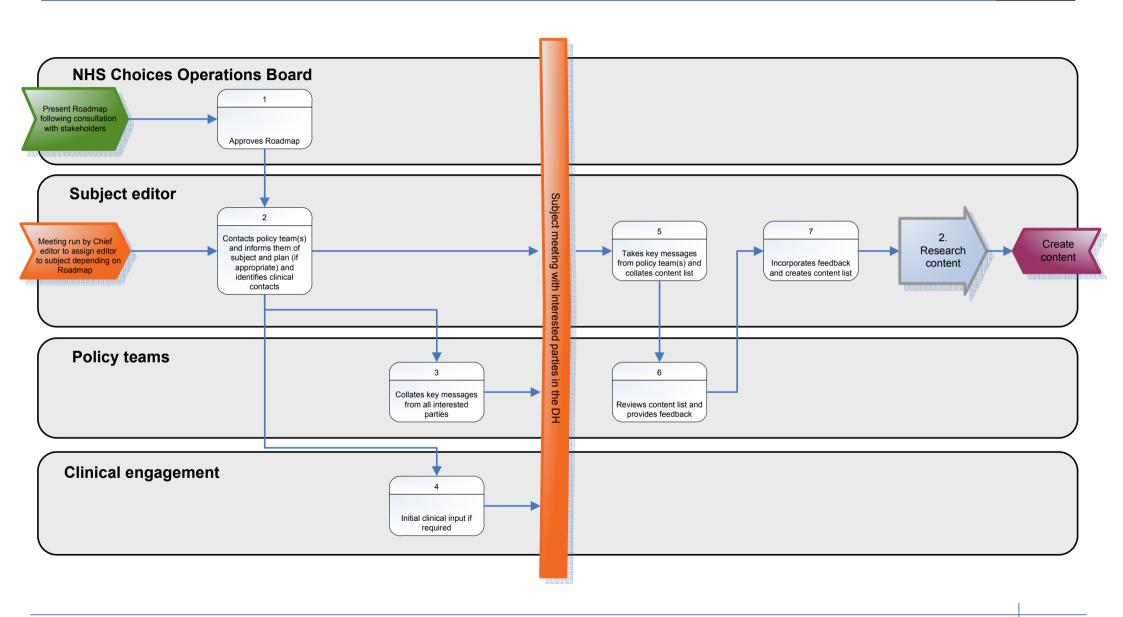


## **Content process overview**



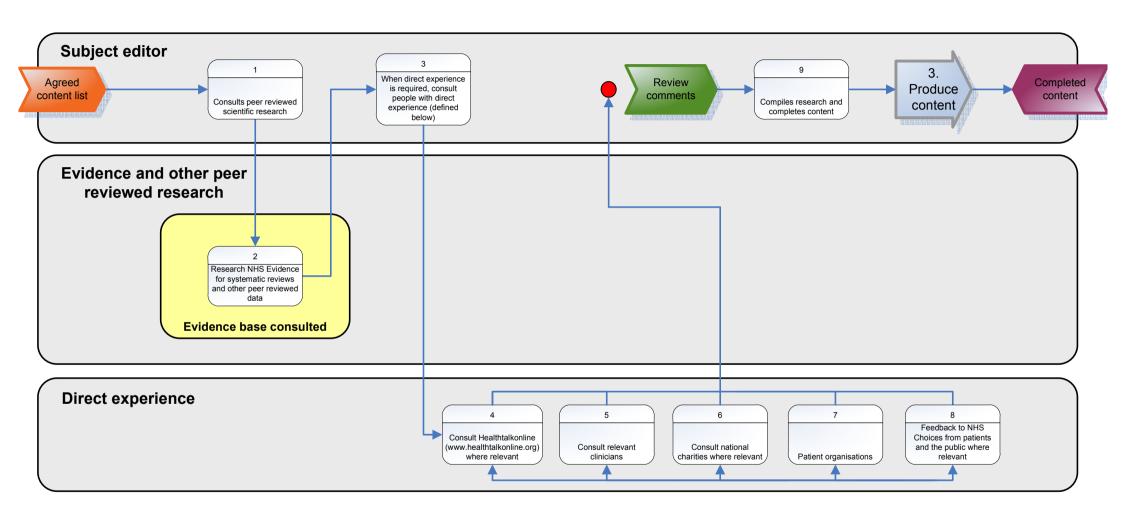
### 1. Commission content





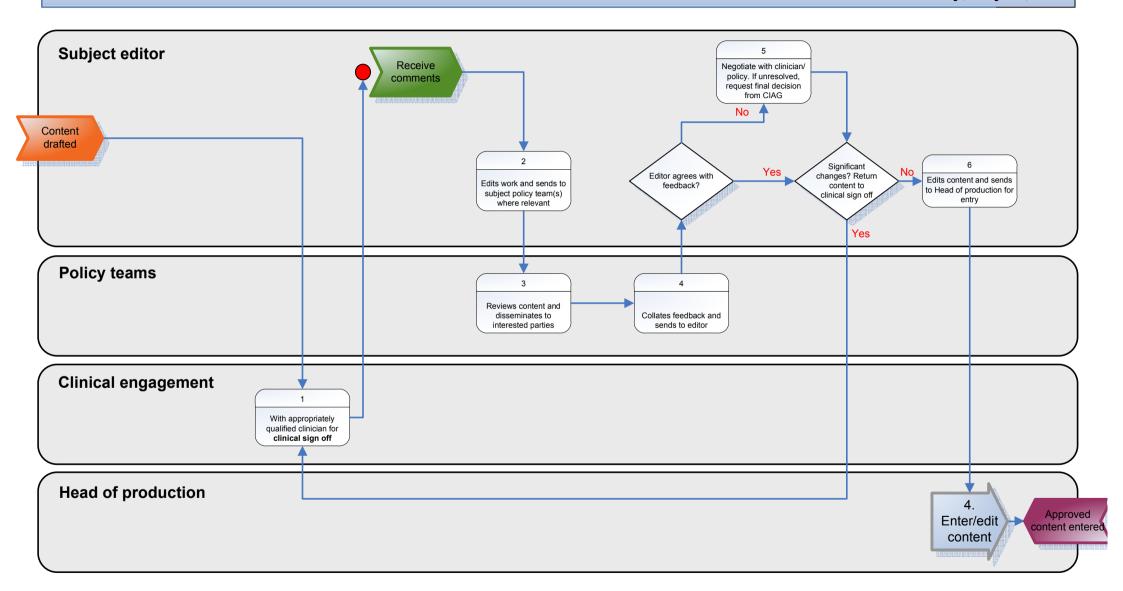
### 2. Research content





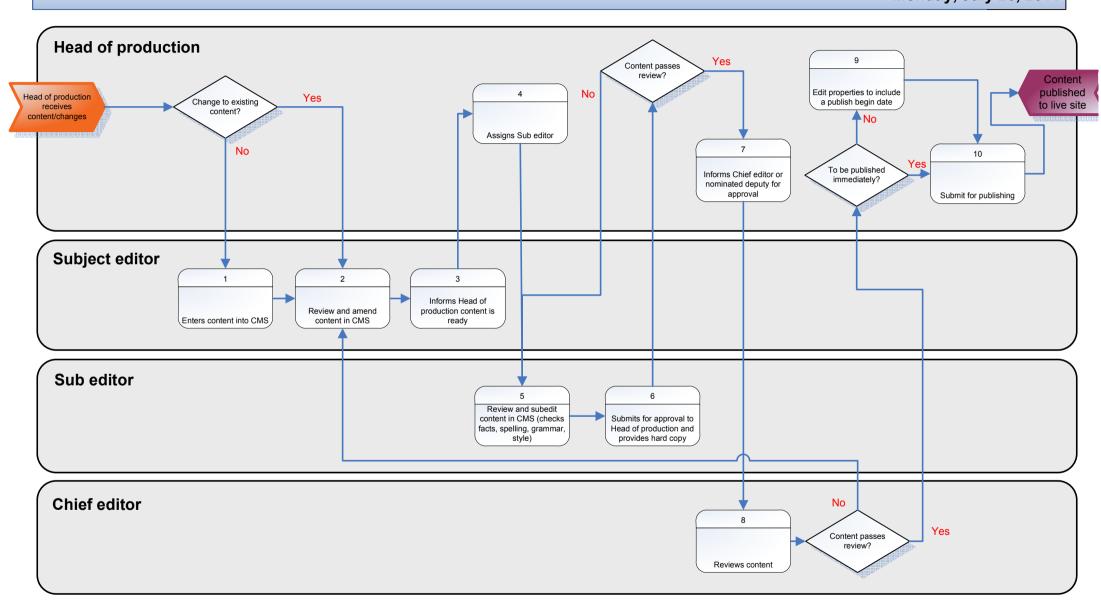


### 3. Produce content



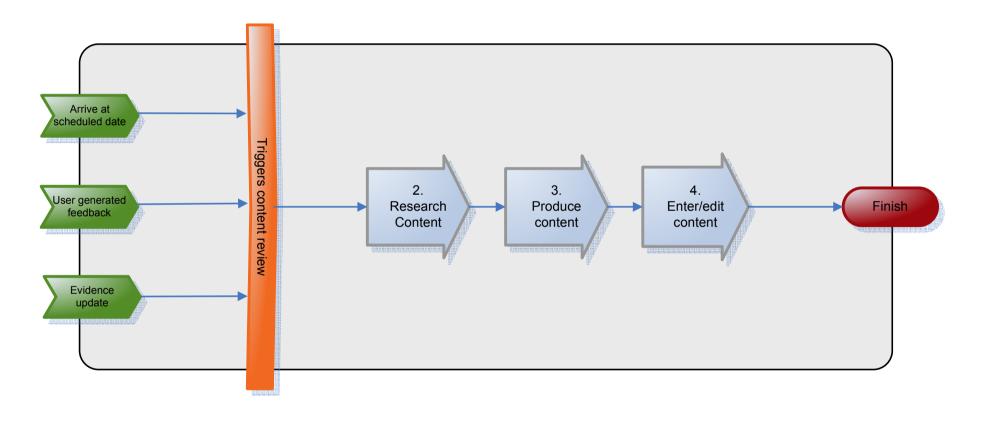
# choices

## 4. Enter/edit content (after final sign off)



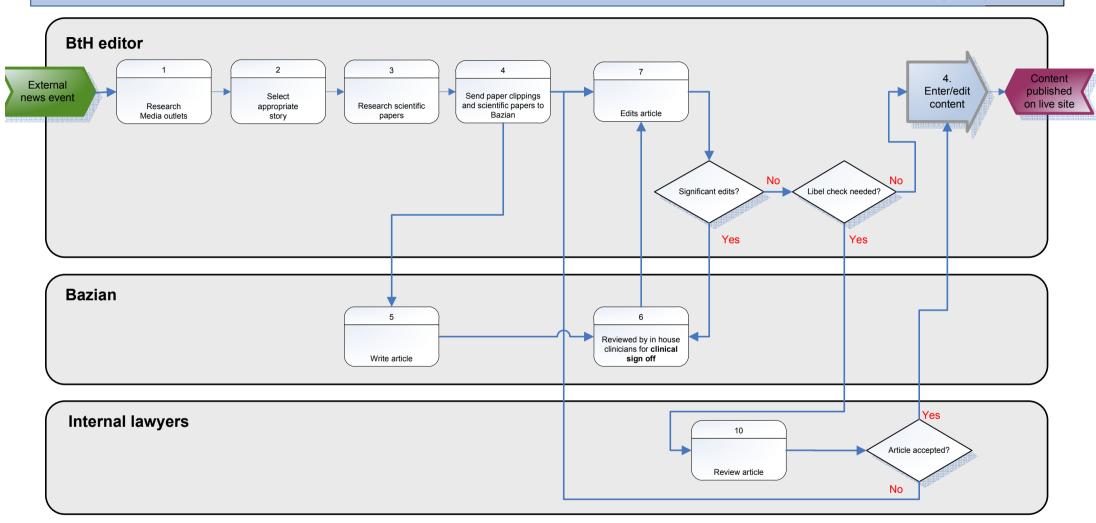
Monday, July 25, 2011

Content on the site is reviewed systematically



#### 6. Produce Behind the Headlines





## **Content process key**



