

COMMUNICATIONS MICHEL MATHIEU

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MEMBER C.A.B.C.

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Laval, March 12th, 2012

To: CRTC
Secretary General

c.c. Ms. Lyliane Tchatchoua-Dongué
Radio Analyst

By fax: (819) 994-0218

Subject: **Application 2011-1663-2 new ethnic commercial AM station in
Markham, Ontario - 8041393 Canada Inc.**

This is to inform the Commission that an unforeseen typo error occurred on our Appendix 9.11 "Cultural Diversity" in our 2011-1663-2 application scheduled as item 24 of CRTC 2012-126 - Notice of public hearing (broadcasting notice of consultation), May 7th, 2012.

The Appendix should have mentioned South-Asian communities instead of Arab Middle-East communities. Please find included a corrected version of our Appendix 9.11 "Cultural Diversity" to be part of our application 2011-1663-2.

The Commission will note that this is an unforeseen error for which we sincerely apologize. Our application is for a South-Asian ethnic service to replace our existing S.C.M.O. service. This correction is in no way meant to propose any changes or modifications to our application but only to correct an honest mistake.

Submitted in transparency.



Michel Mathieu
Broadcast Consultant
On behalf of 8041393 Canada Inc.

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- APPENDIX 9.11 -**CULTURAL DIVERSITY**

The Commission will appreciate that because of the specificity of our service, we will be catering directly to ethno-cultural minorities, i.e. the South-Asian communities. It is obvious that we will serve these people not only over the air wave, but our employees and collaborators will be issued from these groups of persons.

Our reasons for existing will be 100% focused on ethno-cultural communities (South-Asian communities).

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