

**useit.com:** usable information technology

# useit.com: Jakob Nielsen's Website

## Permanent Content

### Alertbox

Jakob's column on Web usability

#### [Archiving Usability Reports](#) (June 13)

Most usability practitioners don't derive full value from their user tests because they don't systematically archive the reports. An intranet-based usability archive offers four substantial benefits.

#### [Alertbox Ten Years](#) (June 1)

#### [Intranet Homepages](#) (May 23)

#### [Search Mental Model](#) (May 9)

[All Alertbox columns](#) from 1995 to 2005

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### Reports

#### [Intranet usability](#)

- > [Intranet design annual](#)
- > [Enterprise portals](#)
- > [Design guidelines](#)

[Return on investment](#) for usability (ROI)

#### [Email newsletters](#)

[E-commerce](#): 207 design guidelines

## News

### [Usability Week 2005 Conference](#)

> San Francisco, June 20-25

In-depth tutorials, including:

- > 3-day camp, [usability in practice](#)
- > 2-day immersion, [Tog on UI design](#)
- > 2-day track on intranet usability
- > specialized 1-day tutorials

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### [CNN Tech will cause a real estate crash](#)

**Wall Street Journal** [Teens Don't Know Everything](#) (subscription required)

**WIRED** [What Websites Do to Turn On Teens](#)

**USA Today** [Study shows some teens not as Web-savvy as parents](#)

**BBC** [A decade of good website design](#)

**Wall Street Journal** [Websites for elderly users](#) (subscription required)

**Las Vegas Review-Journal** [Net guru clocks speed, relates tale of the type](#)

Age groups: [Children](#), [Teens](#), [Seniors](#)

Corporate sites: "[About Us](#)", [PR](#), [IR](#)  
areas

[More reports and usability guidelines](#)

## Film

[Paper prototyping](#): how-to video (32  
minute DVD)

## Books

[Designing Web Usability](#): The  
Practice of Simplicity  
[Homepage Usability](#): 50 Websites  
Deconstructed

[Full list of books](#) by Jakob Nielsen  
[Recommended books](#) by other  
authors

## Consulting Services

[Nielsen Norman Group](#) offers  
usability [reviews](#), [training](#), user  
[testing](#)

## About Jakob Nielsen

[Biography and photos](#)  
[Papers and essays](#)

## About This Site

Why this site has almost [no graphics](#)  
[Copyright](#) and reprint rules

and [Shrinking office, widening  
universe](#)

**CNN** [Searching for answers on the  
Web](#)

**Builder.Au** [Developer Spotlight: Jakob  
Nielsen](#)

**Ecommerce-Guide** [Attract and Keep  
Customers: Site Design Tips to  
Improve Your Sales](#)

**ZDNet UK** [Two UK intranets make  
global top 10](#)

**Line56** [The Best Government  
Intranets](#)

**Sydney Morning Herald** [The key to  
email: a two-second grab](#)

**CIO Insight** [Time for a Redesign](#)

**ZDNet** [In search of better search  
results](#)

**PC World** [Web-User Satisfaction on  
the Upswing](#)

**Seattle Times** [Timely, focused online  
newsletter a valuable relationship  
builder](#)

**BBC** [The web is getting easier to use](#)

**New York Times** [A 'FAV' Button?  
Interface Guru Is Not Amused](#)

**MediaPost** [Researcher Confirms Email Marketing Fear](#)

**BBC** [Web guru fights info pollution](#)

**Publish** [The future of Web publishing](#)

**CNN** [Do investor-relations Web sites work?](#)

**Digital Web Magazine** [An interview with Dr. Jakob Nielsen, usability expert](#)

**Computer Sweden** [Enkelhetens förkämpe](#) (in Swedish)

[Full list of interviews](#)

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